

# iMiD 2015 Display Special Exhibition

Materials, Components and Instrument

8.19 (WED.) ▶ 21 (FRI.), 2015

EXCO, Daegu, Korea

## Concurrent Events

- IT Convergence EXCO ([www.itce.kr](http://www.itce.kr))
- International LED & Display Exhibition ([www.lndexpo.co.kr](http://www.lndexpo.co.kr))

 The Korean Information Display Society

# KIDS



The Korean Information Display Society

# KIDS



The display material, component and instrument analysis exhibition organized by The Korean Information Display Society (KIDS) is held at EXCO, Daegu, Korea from August 19 to 21 in 2015.

The exhibition will open during IMID 2015, which is one of the world largest conferences with participants over 1,600. The other exhibitions "IT Convergence EXCO" and "International LED & Display" open also concurrently.

You will be able to promote the technology and the product of your esteemed company to the display-related enterprises and participants through this exciting exhibition.

## General Information

- Title: IMID 2015 Display Special Exhibition: Materials, Components and Instrument
- Dates: Aug. 19 (Wed.)~21 (Fri.), 2015
- Venue: EXCO, Daegu, Korea
- Scale: 180 Companies, 350 booths (10,005m<sup>2</sup>)
- Hosted by: Ministry of Science, ICT and Future Planning, Daegu Metropolitan City, Gyeongsangbuk-Do
- Organized by: The Korean Information Display Society
- Exhibition Items
  - Materials and components related to electronic displays (Glass, Color Filter, BLU, polarizer film, Drive IC, OLED materials, LCD materials, Touch panel materials, etc.)
  - Instrument for electronic displays (Measuring instruments, test system, equipment for manufacturing electronic parts and components, simulator, etc.)
- Concurrent Events
  - IT Convergence EXCO ([www.itce.kr](http://www.itce.kr))
  - International LED & Display Exhibition ([www.lindexpo.co.kr](http://www.lindexpo.co.kr))

## Application Guidelines

- Application Deadline: June 30 (Tues.), 2015  
\* Applications can be rejected if all spaces have been reserved out.

- Participation Fee

	Raw Space (3x3m)	Shell-Stand (3x3m)	Premium A (3x6m)	Premium B (6x6m)
Standard Rate	USD 1,000	USD 1,500	USD 4,000	USD 7,000
From May 1, 2015 (10% Discount)	USD 900	USD 1,350	USD 3,600	USD 6,300
By April 30, 2015 + Special Exhibition exhibitor (30% Discount)	USD 700	USD 1,050	USD 2,800	USD 4,900

\* VAT (10%) is not included.

- Special Benefit for IMID 2015 Display Special Exhibition

- 1) Additional 10% discount of booth fee
- 2) Free accommodation for 3 nights per exhibitor  
(But, it must apply for more than 4 booths.)
- 3) Free a roundtrip economy air ticket and accommodation for buyers  
※ Please check the conditions: <http://imid.or.kr/2015/exhibition.asp>

- How to Apply

- 1) Fill in the application form
- 2) Send the application with business license by Email (kids@k-ids.or.kr) or FAX (02-556-3396)
- 3) Receive the invoice from the Management Office
- 4) Pay the deposit (50% of total amount)
- 5) Refund Policy
  - i. By May 23, 2015: 50% Deduction from the participation fee (booth fee)
  - ii. May 24, 2015 to June 30, 2015: 80% Deduction from the participation fee (booth fee)
  - iii. From July 1, 2015: 100% Deduction from the participation fee (booth fee)

- Payment Guideline

	Participation Fee	Payment Deadline
Deposit	50% of Total Fee	After application in a week
Balance	50% of total Fee + Costs of additional facilities	Payment Deadline – June 30 (Tues.), 2015

- \* Bank Information

- WOORI BANK (yutongdanji Branch, Swift Code: HVBKCRSEXXX)
- Account No.: 2632-935-4318086, Beneficiary: EXCO
- Address: 50, yutongdanji-ro, Buk-gu, Daegu 702-712, Korea

## Booth Information

### » SHELL-STAND 9m<sup>2</sup> (3 × 3 × 2.4m)

1) Shell stands provided by the organizer will include :

- Side & Rear walls Plywood painted in white and aluminum frame (2.4m × high 1m wide)
- Floor covering Pytex carpet over the entire stand area.
- Ceiling An open aluminum frame (1m<sup>2</sup> module) will be fitted over the entire stand area (2.4m high).
- Facia A facia board (2.4m high) carrying the exhibitor's English name and booth no. will be erected on each open frontage.
- Lighting 3 spotlights (100W) and 2 fluorescent lamp (40W) will be supplied for each basic unit (3 × 3m)
- Electricity outlet One for each participant
- Desk & chair One set for each participant

2) Additional structures, interior decoration or electrical installation, if required, should be done by the exhibitor or by the official contractors for safety and harmony.

### » PREMIUM-BOOTH

- PREMIUM A - 18m<sup>2</sup> (3 × 6 × 2.4m)

: Side & Rear walls, Floor covering (Pytex), Facia, Booth No. Sign, Electricity outlet (2 outlet), Lighting (6 spotlights and 4 fluorescent lamp), a pair of Information Desk & Chair, 1KW Electricity.

- PREMIUM B - 36m<sup>2</sup> (6 × 6 × 2.4m)

: Side & Rear walls, Floor covering (Pytex), Facia, Booth No. Sign, Electricity outlet (3 outlet, 3 concent), Lighting (12 spotlights, 8 fluorescent lamp), a pair of Information Desk & Chair, 1KW Electricity.

### » RAW-SPACE

- The exhibitor himself should do all the structures and interior decoration and adhere to the rules and regulations of EXCO.
- All the expenses for the stand construction and decoration should be paid to the contractor directly.

 The Korean Information Display Society

# KIDS

IMID 2015 Display Special Exhibition Secretariat

#1013, The Korea Science And Tech. Bldg. 635-4, Yeogsan-dong, Kandnam-gu, Seoul 135-703, Korea

T. 02-563-7992 F. 02-556-3396 E. kids@k-ids.or.kr

<http://imid.or.kr/2015/exhibition.asp>