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Exhibitor Introduction (Within 200 words)	<p>Samsung Display Co., Ltd. is a global leader in display panel technology and products. Employing approximately 38,000 people at nine production facilities and sixteen sales offices worldwide, Samsung Display specializes in high-quality displays for consumer, mobile, IT and industrial usage, including those featuring OLED (organic light emitting diode) and LCD technologies.</p> <p>As a total solution provider, Samsung Display strives to advance the future with next-generation technologies featuring ultra-thin, energy-efficient, flexible, and transparent displays.</p>

<p>Exhibit Description (Within 200 words)</p>	<p>Samsung Display provides comfortable viewing experience and deep level of immersion for greater realism with 82" LCD Curved TV using Samsung differentiated Vertical Alignment technology.</p> <p>Also you can experience Samsung's pioneering a new world of display technologies like Transparent and Mirror Display.</p>
<p>Exhibit Product</p>	<p>Samsung Display's 82" Panorama TV(21:9 aspect ratio) provides more immersive viewing experience than conventional Curved TV(16:9 aspect ratio) with same curvature(4000R). Also, it can deliver more information over a wider screen.</p> <p>Samsung Display's Full HD Transparent OLED display panel has a substantially higher color gamut (NTSC 100%), sharply increased transmittance, and better clarity through a wider range of viewing angles. It features a transparency level of over 40 percent, much higher than the 10 percent level of today's transparent LCD displays. Also, Mirror OLED display panel, with its more than 75 percent reflectance level, delivers at least 50 percent higher reflectance than competitive Mirror LCDs now in limited availability and a much improved color gamut (over 100 percent of NTSC), as well as an exceptionally high contrast ratio (over 100,000:1) and a much faster response time (0.001ms) than LCD transparent panels.</p>
<p>Company logo</p>	