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Exhibitor Introduction (Within 200 words)	Henkel, located in 120 countries throughout the world, exceeded 18.1 billion euro in 2015's total sales, with 50,000 employees. Henkel, a global leader retaining a brand and technology, is included in the world 500 large companies selected by 'Fortune'. Henkel whose head quarter is in Dusseldorf, Germany is supplying various products ranging from household items such as cleansers, cosmetics, etc. to essential industrial items like adhesives, sealants and surface treatment agent. Persil, a laundry cleanser, Schwarzkopf, a hair product, and Loctite, an adhesive, are the representative brands and global market leaders of Henkel.
Exhibit Description (Within 200 words)	<p>* LOCA, Liquid Optical Clear Adhesive Loctite® Liquid Optically Clear Adhesives improves a display product's quality with its outstanding performance and simple process. It enhances the contrast and brightness of the display when used for touch panel sensor assembly, coverlense attachment, or LCD attachment, and it also minimizes failure rate by an utmost property of matter of a product and automatic line, showing a great merit in re-working property.</p> <p>* Structural Adhesive for Mobile phone/TV housing assembly Loctite® structural adhesive is a specially devised product to show a high adhesive strength for various materials in assemblies of smart phones, notebooks, TVs, etc. It replaces the original methods such as a tape, thermosetting film, hook assembly, etc., which enables a design of wider screen, slim thickness and various instruments. There are two types of this product as 2 part acrylic product and urethane hot melt product.</p>
Exhibit Product	LOCA, (Liquid Optical Clear Adhesive) Structural Adhesive for Mobile phone/TV housing assembly OLED Display solution, Touch sensor display solution