

# iMID 2017

August 28 - 31, 2017 / BEXCO, Busan, Korea



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<b>Exhibitor Introduction (Within 200 words)</b>	<p>UBI RESEARCH, the expert in OLED</p> <p>UBI Research is providing stereoscopic solution to satisfy the needs of various customers based on the specialized industry research know-how with 15 years consulting experience in OLED.</p> <p>The main services are Industry report, Consulting service, International conference and seminar and OLEDNET. OLED Reports cover Market and Technology. It is designed for the in-depth understanding of the whole OLED industry including market forecast, the competitive and supply chain analysis and the investment. UBI's consulting service provides the customized report which contains the recent data and the analysis through intense research for each customer and this is conducted with intensive discussion and understanding.</p> <p>UBI Research is also organizing and hosting International events throughout the year with the goal for the growth of the industry, and also to gather all experts and businesses for open discussion and networking.</p> <p>OLEDNET from 2003 is the media specialized in OLED, and is contributing and leading the growth of OLED industry together with UBI Research. OLEDNET is aiming to be the navigator for companies, institutes and all the related players in the industry.</p>
<b>Exhibit Description (Within 200 words)</b>	<p>According to UBI Research, sales of AMOLED in the first quarter of 2017 were US\$ 4.31 billion, up 15% from the same quarter last year (Q1 2016). Shipments amounted to 99.1 million units, up 9% from the same period last year.</p> <p>AMOLED accounted for 88% of smartphone sales and 7% of TV sales. Especially, TV sales market share grew by 5% YoY and it shows big growth of OLED TV market.</p> <p>With Samsung Electronics' Galaxy S8 and S8+ launches and mass production of AMOLED panels for Apple, and joining OLED TV market of Japanese companies such as Sony, Toshiba and Panasonic, the</p>

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	<p>AMOLED market will continue to grow even after Q2. Mobile AMOLEDs are expected to ship more than 100 million units each quarter, and TV AMOLEDs are expected to ship more than 300,000 units per quarter.</p> <p>UBI Research estimates that the total AMOLED market will grow to a CAGR of 33% by 2020, reaching US\$ 59.3 billion.</p>
<b>Exhibit Product</b>	<p>OLED Reports OLED Display Annual Report OLED Emitting Material Report OLED Manufacturing Equipment Report OLED Components &amp; Material Report OLED Encapsulation Report Flexible OLED Report Solution Process OLED Report OLED Lighting Report AR/VR Display Market Report Automotive Display Market Report</p>