

# imid 2018


International Meeting on Information Display


August 28~31, 2018 | **BEXCO, Busan**

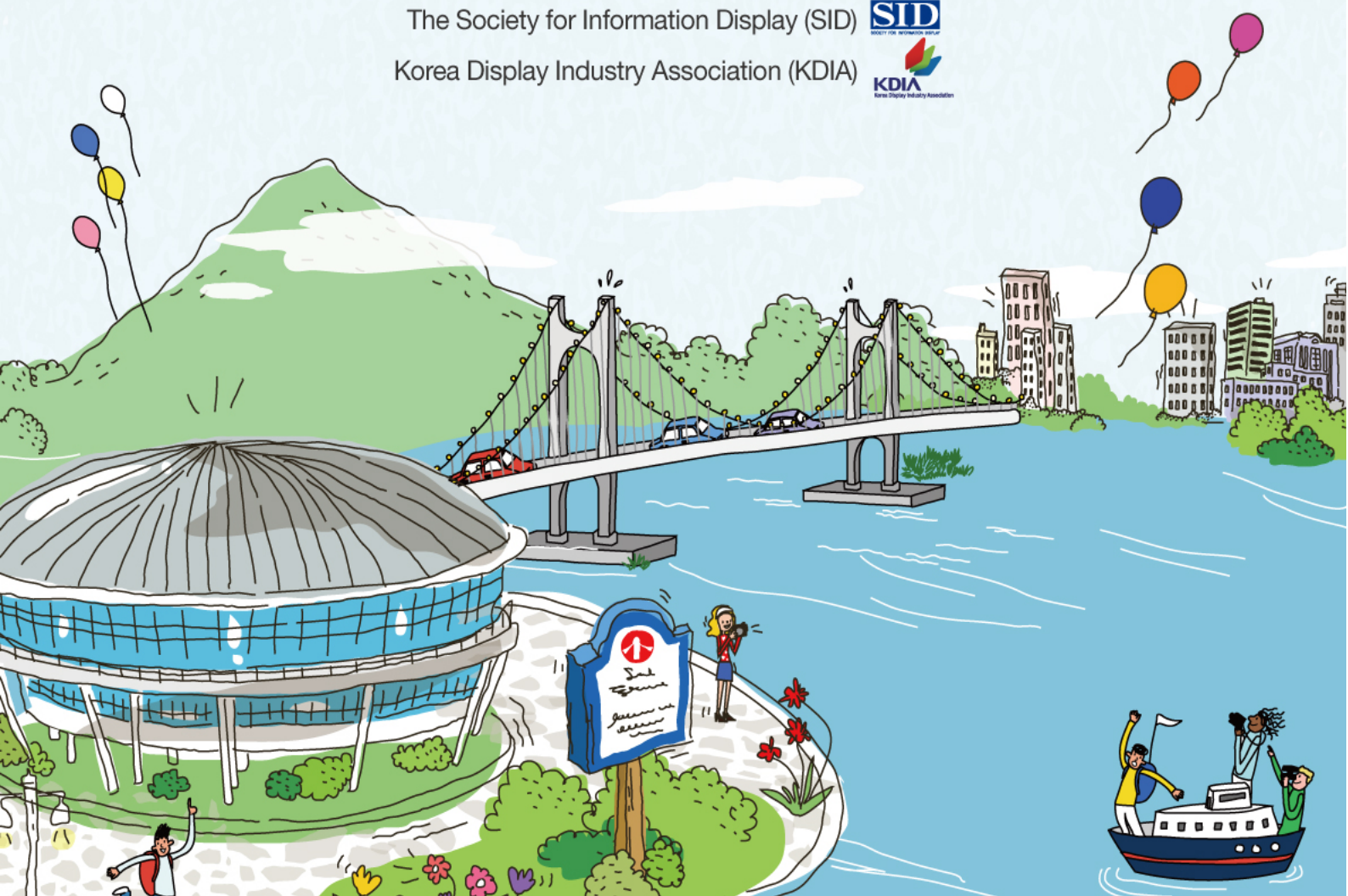
## Special Exhibition Prospectus

### ORGANIZED BY

The Korean Information Display Society (KIDS) 

The Society for Information Display (SID) 

Korea Display Industry Association (KDIA) 





# Welcome Message

On behalf of the organizing committee of the IMID 2018, I would like to sincerely appreciate your attention on the IMID 2018 to be held at BEXCO, Busan, Korea during August 28~31, 2018.

IMID 2018 continues a series of annual conference began in 2001, organized by the Korean Information Display Society (KIDS), Busan Metropolitan City, and the Korea Display Industry Association (KDIA). The IMID has become a premier conference for academic, industry, and business leaders to meet, publish results, and share knowledge in the information display.

The conference includes keynote presentations, technical oral presentations, tutorials, workshops, poster presentations, and special exhibition. The IMID 2018 will be a great opportunity for everyone attending to enrich their professional network. Especially, this year's exhibition will be held on a larger scale than last year. IMID 2018 Special Exhibition features enterprise exhibition, AR&VR experience center, and display art fair to deliver more contents for IMID participants.

We are confident that the IMID 2018 Special Exhibition will serve as an effective platform for exhibitors and help them meet the display experts to expand their networks and promote their companies.

All the members of the organizing committee are looking forward to meeting you at Busan, Korea.

**Prof. Sung-Tae Shin**

General Chair of IMID 2018

**Prof. Dae-Gyu Moon**

Exhibition Chair of IMID 2018

**Dr. Won HOUNG Seo**

Exhibition Co-Chair of IMID 2018

## IMID 2018 Exhibition Committee

### ■ Exhibition Chair

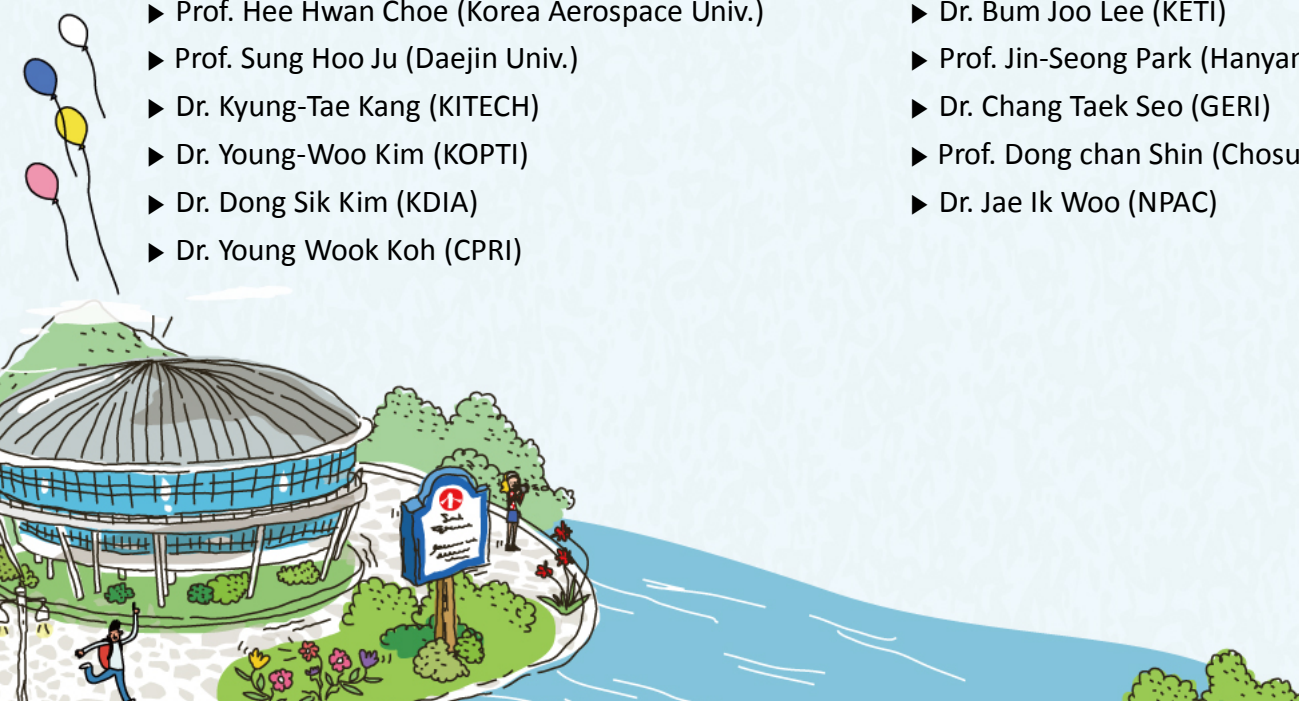
- ▶ Prof. Dae-Gyu Moon (Soonchunhyang Univ.)

### ■ Exhibition Co-Chair

- ▶ Dr. Won HOUNG Seo (KIDS)

### ■ Members

- ▶ Dr. Nam Sung Cho (ETRI)
- ▶ Prof. Hee Hwan Choe (Korea Aerospace Univ.)
- ▶ Prof. Sung Hoo Ju (Daejin Univ.)
- ▶ Dr. Kyung-Tae Kang (KITECH)
- ▶ Dr. Young-Woo Kim (KOPTI)
- ▶ Dr. Dong Sik Kim (KDIA)
- ▶ Dr. Young Wook Koh (CPRI)
- ▶ Dr. Jeong-No Lee (KETI)
- ▶ Dr. Bum Joo Lee (KETI)
- ▶ Prof. Jin-Seong Park (Hanyang Univ.)
- ▶ Dr. Chang Taek Seo (GERI)
- ▶ Prof. Dong chan Shin (Chosun Univ.)
- ▶ Dr. Jae Ik Woo (NPAC)



# Information for Special Exhibition

## I Exhibition Schedule I

Aug. 29 (Wed.) ~ 31 (Fri.), 2018

## I Venue I

Hall 2B, Exhibition Center, BEXCO, Busan, Korea

## I Exhibition Items I

- 1) Materials and components related to electronic display  
(Glass, Color Filter, BLU, Polarizer Film, Drive IC, OLED Material, LCD Materials, Touch Panel Materials, etc.)
- 2) Instrument for electronic display (Measuring Instruments, Test System, Equipment for Manufacturing Electronic Parts and Components, Simulator, etc.)

## I Application Deadline I

- 1) Very Early-bird Application : April 30 (Mon.), 2018
- 2) Early-bird Application : June 30 (Sat.), 2018
- 3) Regular Application : After July 1 (Sun.), 2018

※ Applicants can be rejected if all spaces have been reserved out.

## I How to Apply I

- 1) Fill in the application form
- 2) Send the application with business license by Email or FAX
- 3) Receive the invoice form by the IMID 2018 secretariat office
- 4) Pay the deposit (50% of total amount)
- 5) Pay the balance (\* It must be paid by August 3, 2018)

## I Benefit for Exhibitor I

- 1) Conference Free Registration Provided
- 2) Exhibitor Company Introduce in the program book
- 3) Web banner linked with the official website of IMID 2018
- 4) Exhibition Entry Fee 10% Discount for the company participated in last IMID 2017

## I Exhibition Fee I


※ The exhibition fee must be paid by August 3, 2018.

Application Deadline	KIDS/KDIA Membership		KIDS/KDIA Non-Membership	
	Independent Booth (Space Only / 6X6M)	Prefabricated Booth (Standard Booth / 3X3M)	Independent Booth (Space Only / 6X6M)	Prefabricated Booth (Standard Booth / 3X3M)
Very Early (By April 30, 2018)	\$ 3,200	\$ 1,300	\$ 5,200	\$ 1,700
Early (By June 30, 2018)	\$ 4,200	\$ 1,500	\$ 6,200	\$ 2,000
Regular (From July 1, 2018)	\$ 4,800	\$ 1,650	\$ 7,200	\$ 2,200





## I Booth Information I

Type	component	
<b>Independent Booth</b>	<ul style="list-style-type: none"> <li>- Only provide exhibition space (6M X 6M).</li> <li>- Please select the company's contractor to install your own independent booth. We only provide space and electricity.</li> </ul>	
<b>Prefabricated Booth</b>	<ul style="list-style-type: none"> <li>- 3m (W) x 3m (L) x 2.5m (H)</li> <li>- Place on upper part of signboard</li> <li>- 1 Information Desk / 1 chair</li> <li>- Lighting and 1KW of Power for 1 Booth</li> </ul>	

## I Bank Account I

Account Holder	The Korea Information Display Society(KIDS)
Account Number	1010-1197-8797
Bank Name	SUHYUP BANK
Swift Code	NFFCKRSE

## I Refund Policy I

- 1) By July 23, 2018 : 50% Deduction from the participation fee
- 2) July 24 to July 31, 2018 : 80% Deduction from the participation fee
- 3) From August 1, 2018 : 100% Deduction from the participation fee

## I Contact us I

### Korean Information Display Society (KIDS)

Tel : +82-2-563-7992 | Fax : +82-2-556-3396 | Email : [kids@k-ids.or.kr](mailto:kids@k-ids.or.kr)

### IMID 2018 Secretariat Office (Genicom, PCO)

Tel : +82-42-472-7460 | Fax : +82-42-472-7459 | Email : [imid@k-ids.or.kr](mailto:imid@k-ids.or.kr)



## I Terms & Regulations I

### 1. Application for Participation and Terms of Payment

- A. All applications for participation shall be made via the prescribed application form, which shall be submitted to the organizer or his/her representatives.
- B. The contract shall be established when the exhibitor submits the duly- accomplished and signs application form and pays the organizer 50% of the space and/or shell-stand costs. The remaining balance (50% of the space and/or shell-stand costs+facilities application fee) must be paid by **August 3, 2018**. The organizer, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or if the announced exhibit is not considered by organizer to be germane to the exhibition.
- C. The exhibitor shall inform the organizer any alteration of the submitted applications. Any disadvantage of the exhibitor shall be responsible for the exhibitor if they don't notify the changes to the organizer.

### 2. Allocation of Exhibit Space

- A. The organizer shall allocate the space in accordance with the order of application, size of the space applied for, the nature of the exhibits or in the manner the organizer deems fit.
- B. The organizer shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition should it be demanded by exceptional circumstances. Under these circumstances, the exhibitor shall have no claim for compensation as a result of changes.

### 3. Use of Exhibit Space

- A. Exhibitors are bound to exhibit the announced products and to staff the exhibits with competent personnel during the entire period of the exhibition.
- B. Modifications and additional decorations such as painting the floor, ceiling and pillars will not be permitted, and consequent damage to the exhibition hall shall be compensated to the organizer by the exhibitor.
- C. If the exhibitor participates in special exhibition as an independent booth, one of the BEXCO designated registration companies must be selected and built.

### 4. Penalty of the Cancellation & Reduction of Size

In the event that the exhibitor refuses to use all or part of the space allocated, the amount of payment stated below must be made within 7days. The early deposit will be deducted as a penalty, the amount of shortage must be added and the amount of surplus will be returned. In the event of the cancellation of the exhibition by the organizer, the participation fee paid shall be refunded. However, if the cancellation was caused by force majeure, the fee shall not be refunded.

- Cancellation before July 23, 2018 : 50% of the total payment (or reduced amount) must be paid.
- From July 24, 2018 to July 31, 2018 : 80% of the total payment (or reduced amount) must be paid.
- Cancellation after August 1, 2018 : 100% of the total payment (or reduced amount) must be paid.

### 5. Supplementary Clauses

- A. To ensure the smooth management of the exhibition, the organizer shall, whenever necessary, have the right to issue supplementary regulations in addition to those in the rules and regulations for participation in IMID 2018.
- B. Any additional written regulation instructions shall form part of the rules and regulations for the participation in IMID 2018 and shall be binding to the exhibitors.
- C. The exhibitor shall also observe the regulations for the management of the exhibition halls of the BEXCO.



# IMID 2018 Special Exhibition Application

IMID 2018 Secretariat Office Genicom (PCO)

Tel : +82-42-472-7460 / Fax : +82-42-472-7459 / E-mail : imid@k-ids.or.kr

## 1. Company Information

■ Company / Organization			
■ Website address			
■ Address			
■ City		■ Postal Code	
■ Country			
■ Phone		■ Fax	
■ E-mail			
■ Personal in charge			

## 2. Exhibition Application

Application Deadline	KIDS/KDIA Membership		KIDS/KDIA Non-Membership	
	Independent Booth (6M*6M)	Prefabricated Booth (3M*3M)	Independent Booth (6M*6M)	Prefabricated Booth (3M*3M)
Very Early (By April 30, 2018)	<input type="checkbox"/> \$ 3,200	<input type="checkbox"/> \$ 1,300 x [   ]	<input type="checkbox"/> \$ 5,200	<input type="checkbox"/> \$ 1,700 x [   ]
Early (By June 30, 2018)	<input type="checkbox"/> \$ 4,200	<input type="checkbox"/> \$ 1,500 x [   ]	<input type="checkbox"/> \$ 6,200	<input type="checkbox"/> \$ 2,000 x [   ]
Regular (From July 1, 2018)	<input type="checkbox"/> \$ 4,800	<input type="checkbox"/> \$ 1,650 x [   ]	<input type="checkbox"/> \$ 7,200	<input type="checkbox"/> \$ 2,200 x [   ]

## 3. Account Information

- ▶ Account Holder: The Korea Information Display Society (KIDS)
- ▶ Account Number: 1010-1197-8797
- ▶ Bank Name: SUHYUP BANK
- ▶ Swift Code: NFFCKRSE

※ I, as a representative of this formally registered company, agree to and respect all the rules and guidelines as an exhibitor of IMID 2018.

Name of Applicant \_\_\_\_\_ Date \_\_\_\_\_ Signature \_\_\_\_\_