

imid 2018


International Meeting on Information Display


August 28~31, 2018 | **BEXCO, Busan**

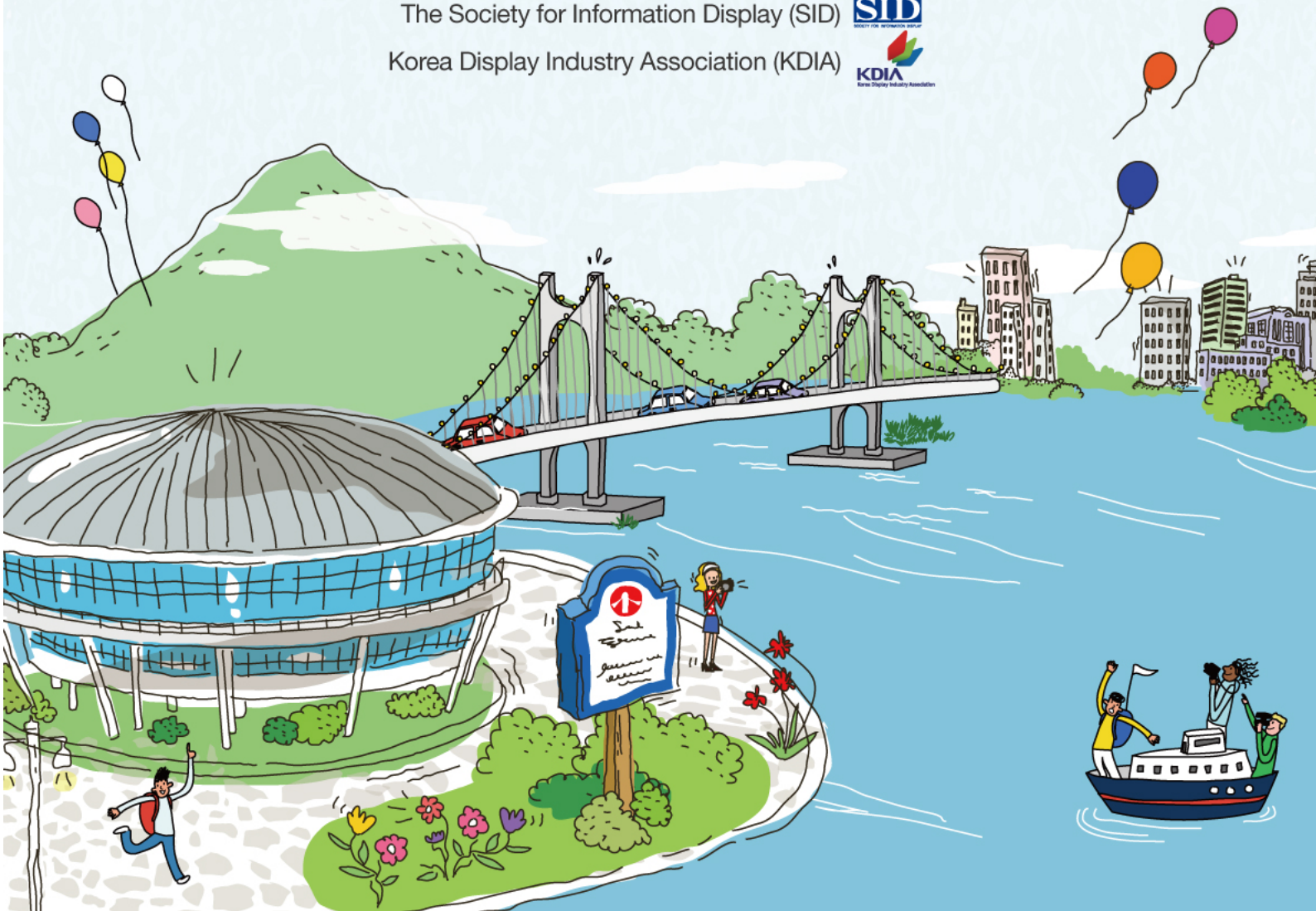
Sponsorship Prospectus

ORGANIZED BY

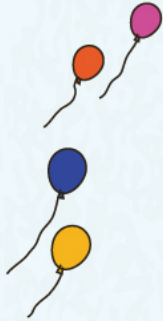
The Korean Information Display Society (KIDS) 

The Society for Information Display (SID) 

Korea Display Industry Association (KDIA) 



Welcome Message



On behalf of the organizing committee of the IMID 2018, I would like to sincerely appreciate your attention to the IMID 2018 to be held at BEXCO, Busan, Korea during August 28~31, 2018.

IMID 2018 continues a series of annual conferences in 2001, organized by the Korean Information Display Society (KIDS), the Society for Information Display (SID), and the Korea Display Industry Association (KDIA). The IMID has become a premier conference for academic, industry, and business leaders to meet, publish results and share knowledge in the information display.

The conference includes keynote presentations, technical oral presentations, tutorials, workshops, poster presentations, special exhibition. The IMID 2018 will be a great opportunity for everyone attending to enrich their professional network.

We truly hope that you will take this chance to join us in Busan. There will be many attractive social events for participants to experience and enjoy the Korean culture. The conference site, BEXCO, is a well-known conference center located in the landmark area of Haeundae Beach, which is a newly developed area attracting millions of people to the beach annually.

We believe that this conference will surely serve as one of the most rewarding and memorable meetings for all of us. All the members of the organizing committee are looking forward to meeting you at Busan, Korea.

Thank you.



Sung-Tae Shin
General Chair of IMID 2018



Conference Information

Conference Title

The 18th International Meeting on Information Display (IMID 2018)

Date

August 28 – 31, 2018

Location

Exhibition Center I , BEXCO, Busan, Korea

Expected Number of Attendees

More than 2,000 people from World Wide

Program

- Opening Ceremony
- Keynote Addresses
- Welcome Reception
- Tutorials and Workshops
- Conference
- Banquet
- Exhibition

Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

The Korea Display Industry Association (KDIA)

Organizing Committee

General Chair

Prof. Sung-Tae Shin (Korea Univ., Korea)

Executive Chair

Prof. Hyun Jae Kim (Yonsei Univ., Korea)

Technical Program Chair

Dr. Jeong-Ik Lee (ETRI, Korea)

Exhibition Chair

Prof. Dae-Gyu Moon (Soonchunhyang Univ., Korea)

General Secretary

Prof. Chang-Jae Yu (Hanyang Univ., Korea)

Technical Program Secretary

Prof. Seung-Woo Lee (Kyung Hee Univ., Korea)

Prof. Yong-Young Noh (Dongkuk Univ., Korea)

IMID 2018 Secretariat

927 Tamnip-dong, Yuseong-gu, Daejeon, Korea 305-510

E-mail: imid@k-ids.or.kr

Tel: +82-42-472-7460 / Fax: +82-42-472-7459



Information for Sponsorship

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on first-come, first-serve basis.

How to reserve your sponsorship

1. Procedure

- Please download the Sponsorship Application form, fill out and fax/ or e-mail it to the IMID 2018 Secretariat (imid@k-ids.or.kr).
- Pay the contribution deadline: **within a month** from invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account. The detailed information will be announced soon

2. Important Dates

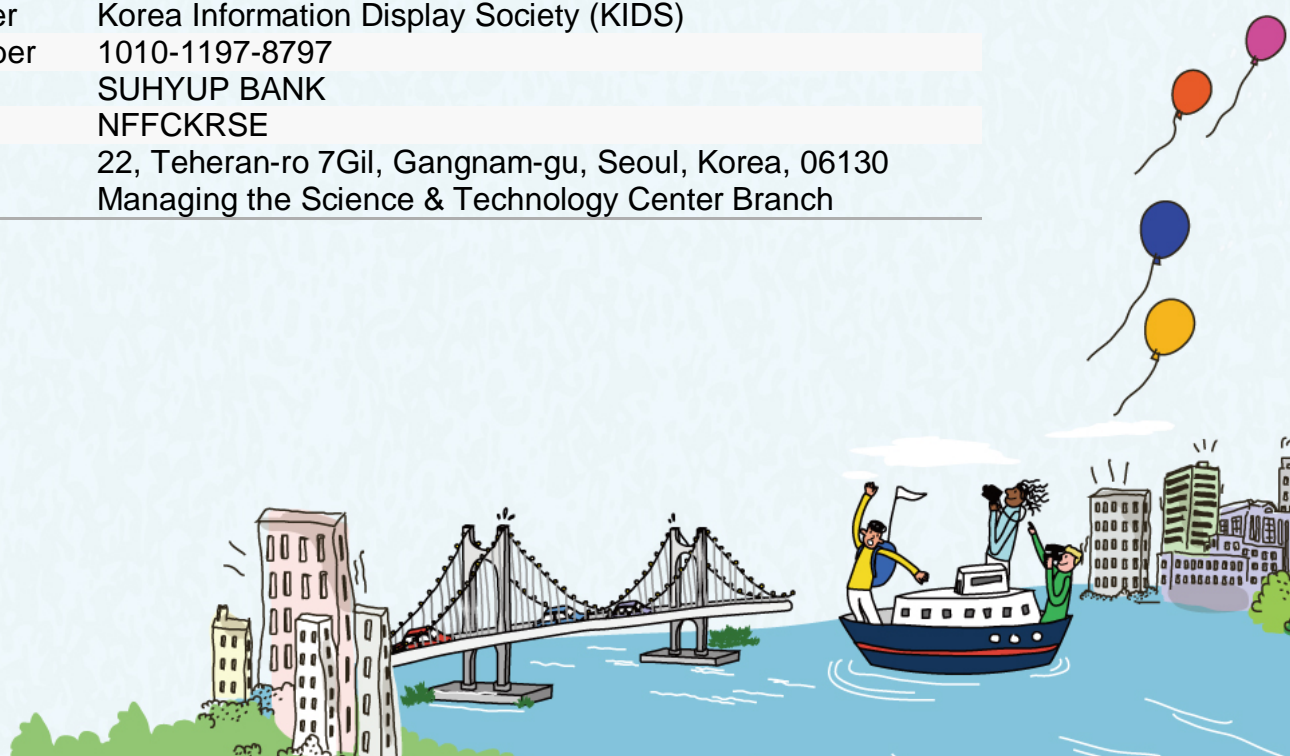
- **June 30, 2018**: Deadline for sponsorship applications.

3. Cancellation Policy

- Before June 30, 2018: Full payment will be refunded.
- After July 1, 2018: 50% of full payment will be refunded.
- If works related sponsorship such as banner, program book and so on are in the make, full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

4. Account Information

Account Holder	Korea Information Display Society (KIDS)
Account Number	1010-1197-8797
Bank Name	SUHYUP BANK
Swift Code	NFFCKRSE
Bank Address	22, Teheran-ro 7Gil, Gangnam-gu, Seoul, Korea, 06130
Branch	Managing the Science & Technology Center Branch

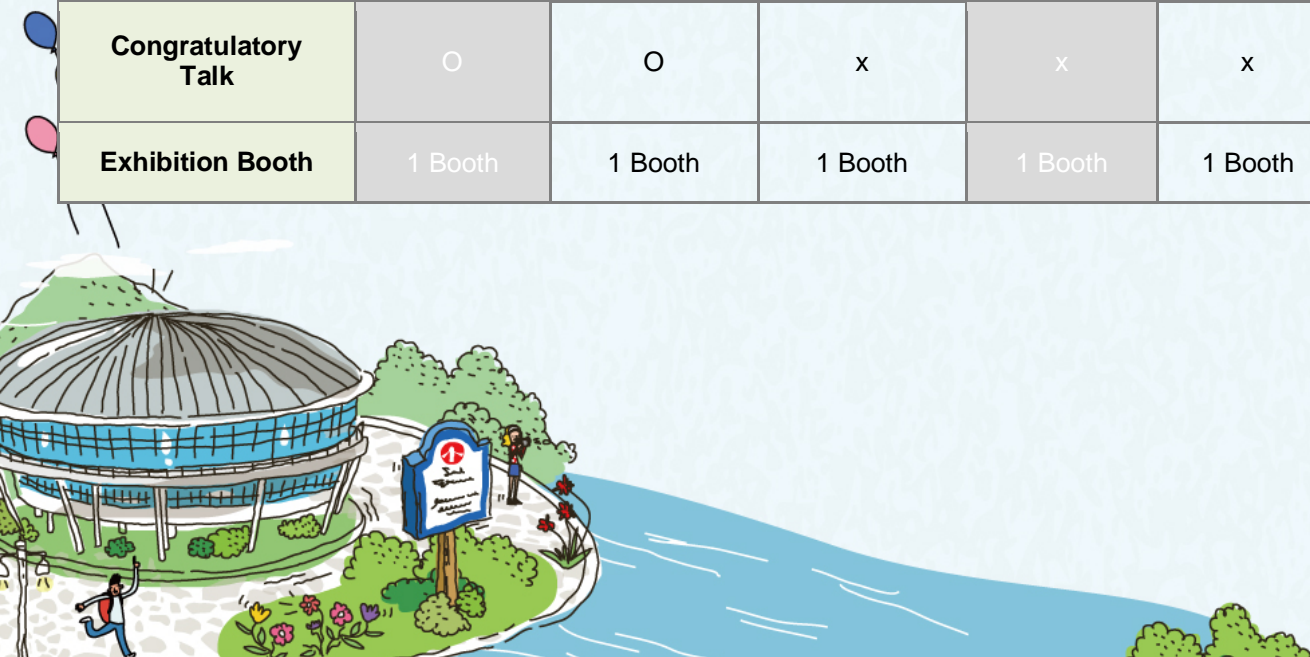


Information for Sponsorship

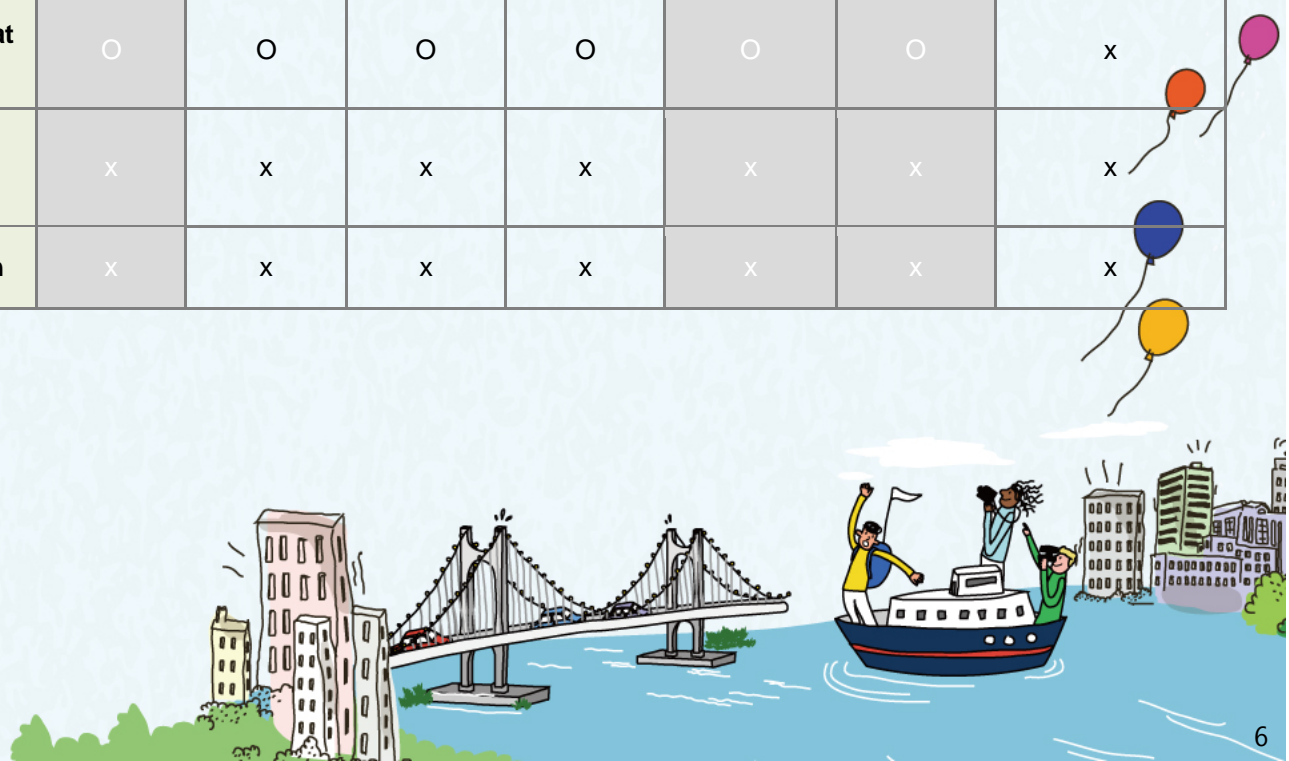
Sponsorship Benefits

Please confirm the following benefits as below;

Benefits	Type					
	1. Banquet	2. Welcome Reception	3. Rest Lounge	4. Lanyard	5. Internet Lounge	6. Coffee Break
	SOLD OUT KRW 20,000,000	KRW 15,000,000	KRW 10,000,000	SOLD OUT KRW 10,000,000	KRW 8,000,000	KRW 8,000,000
Free Registration	12 persons	8 Persons	5 persons	5 persons	4 persons	4 persons
Horizontal banner in Keynote Session	○	○	○	○	○	○
Vertical banner In Special Exhibition	○	○	○	○	x	x
Logo on Program Book	○	○	○	○	○	○
Logo and Link on Official Website	○	○	○	○	○	○
Logo on E-newsletter	○	○	○	○	○	○
Logo on Screen at Session Room	○	○	○	○	○	○
Congratulatory Talk	○	○	x	x	x	x
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth



Benefits	Type						
	7. Photo wall	8. Photo wall	9. Poster Session	10. Fill out Desk	11. Program Book	12. Program Book	13. Advertisement on Program Book
	KRW 5,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration	2 persons	2 persons	2 persons	1 person	-	-	-
Horizontal banner in Keynote Session	○	○	○	○	○	○	x
Vertical banner In Special Exhibition	x	x	x	x	x	x	x
Logo on Program Book	○	○	○	○	○	○	○
Logo and Link on Official Website	○	○	○	○	○	○	x
Logo on E-newsletter	○	○	○	○	○	○	x
Logo on Screen at Session Room	○	○	○	○	○	○	x
Congratulatory Talk	x	x	x	x	x	x	x
Exhibition Booth	x	x	x	x	x	x	x



Detailed Information

1. Banquet

- The company logo will be printed on the banner.
- 1 slide of acknowledgement at Dinner intervals.
- We provide the time for Congratulatory Talk during Banquet.



2. Welcome Reception

- The company logo will be printed on the photo wall.
- We provide the time for Congratulatory Talk during Welcome Reception.



3. Rest Lounge

- The company logo will be printed on the X-banner.
- We provide screen to promote your company.



Promotion Video

Company
Logo

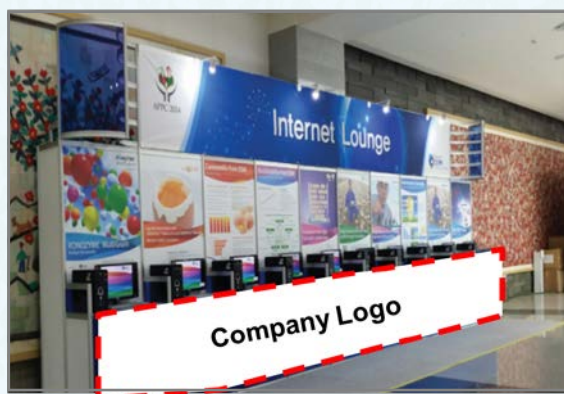
4. Lanyard

- Your logo will be on every single lanyard which contains the nametags for all of our participants.



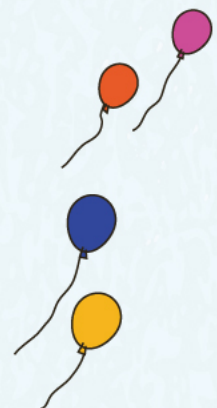
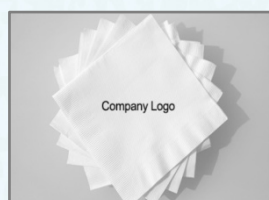
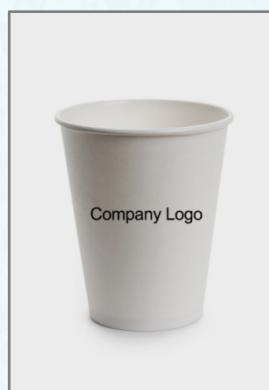
5. Internet Lounge

- Your logo will be displayed on the Internet Lounge.



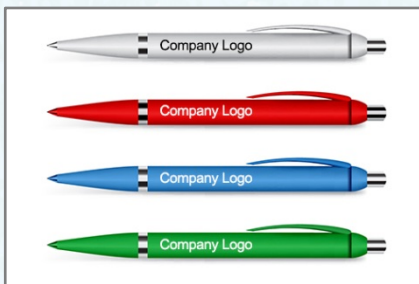
6. Coffee Break

- Your logo will be on every napkin and cup that is used during the coffee breaks.
- The company logo will be printed on the X-banner.



7. Pen

- Your logo will be seen by all of our participants by it being on all of our pens used during the conference.



8. Photo Wall

- The company logo will be printed on the photo wall.



9. Poster Session

- Your logo will be displayed on a top signboard during Poster Session.
- Poster Session will be lasted for 3 days.



10. Fill out Desk

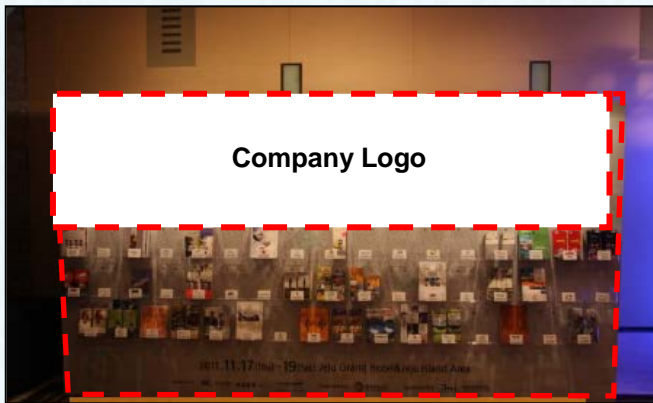
Your logo will be on fill out desk during the Conference.

9



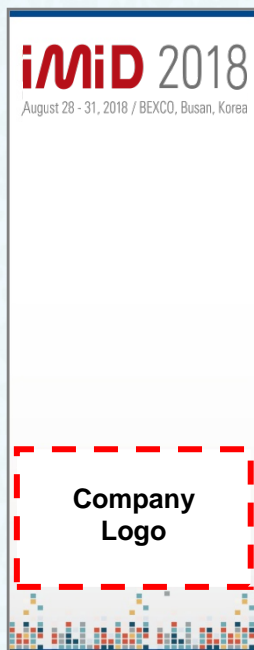
11. Promotion Wall

- Your logo will be displayed on the Promotion Wall. We will promote catalog in the designated area.



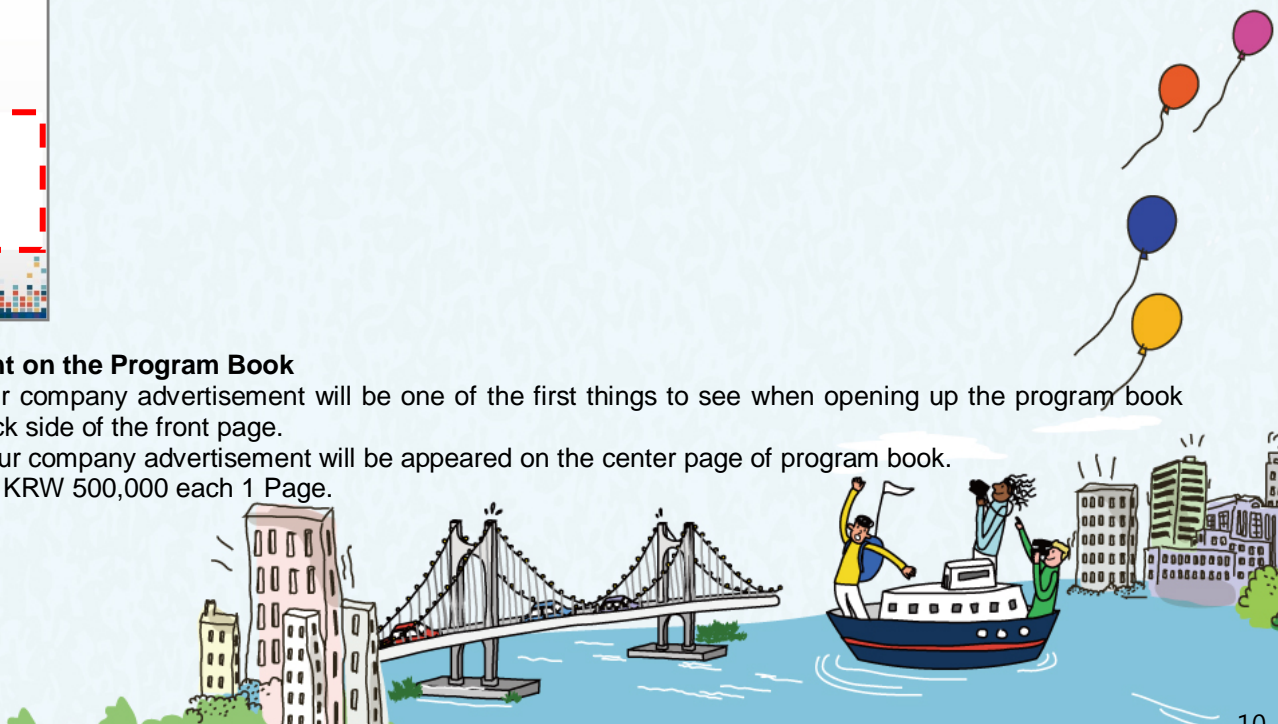
12. Signage

- Your logo will appear on all standalone signs used throughout the Conference.



13. Advertisement on the Program Book

- Front Page: Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- Center Page: Your company advertisement will be appeared on the center page of program book.
- Additional Page: KRW 500,000 each 1 Page.



10

Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat

IMID 2018 Secretariat

Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail: imid@k-ids.or.kr

1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship

Category	KRW	Apply (Check "O")
1. Banquet	25,000,000	Sold out
2. Welcome Reception	15,000,000	
3. Rest Lounge	10,000,000	
4. Lanyards	10,000,000	Sold out
5. Internet Lounge	8,000,000	
6. Coffee Break	8,000,000	
7. Pen	5,000,000	Sold out
8. Photo Wall	5,000,000	
9. Poster Session	5,000,000	
10. Fill out Desk	3,000,000	
11. Promotion Wall	2,000,000	Sold out
12. Signage	2,000,000	Sold out
13. Advertisement on the Program Book	1,000,000	
13-1. Additional Page Advertisement	500,000	

3. Account Information

Account Holder	Korea Information Display Society (KIDS)
Account Number	1010-1197-8797
Bank Name	SUHYUP BANK
Swift Code	NFFCKRSE
Bank Address	22, Teheran-ro 7Gil, Gangnam-gu, Seoul, Korea, 06130
Branch	Managing the Science & Technology Center Branch

Name of Applicant: _____

Date: _____

Signature _____