

IMiD 2021

The 21st International Meeting on
Information Display

August 25-27, 2021 / COEX, SEOUL, KOREA

Sponsorship Prospectus

ORGANIZED BY

The Korean Information Display Society (KIDS)

The Korean Information Display Society
KIDS

The Society for Information Display (SID)

SID
SOCIETY FOR INFORMATION DISPLAY

SPONSORED BY

Korea Display Industry Association (KDIA)

KDIA
Korea Display Industry Association

Conference Information

Conference Title

The 21st International Meeting on Information Display (IMID 2021)

Date

August 25 (Wed.) – 27 (Fri.), 2021

Location

COEX, Seoul, Korea

Expected Number of Attendees

More than 2,000 people from World Wide

Program

- Opening Ceremony
- Keynote Addresses
- Tutorials
- Conference
- Young Leaders Conference
- Banquet
- Exhibition

Organized by

The Korean Information Display Society (KIDS)
The Society for Information Display (SID)

Sponsored by

The Korea Display Industry Association (KDIA)

Organizing Committee

General Chair	Prof. Byoung-ho Lee (Seoul Nat'l Univ., Korea)
General Co-Chair	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Executive Chairs	Prof. Seunghyup Yoo (KAIST, Korea) Prof. Yongtaek Hong (Seoul Nat'l Univ., Korea)
Executive Secretary	Prof. Hak-Rin Kim (Kyungpook Nat'l Univ., Korea) Prof. YungKyung Park (Ewha Woman's Univ., Korea)
Program Chairs	Prof. Byung Doo Chin (Dankook Univ., Korea) Prof. Yong-Young Noh (POSTECH, Korea)
Program Secretary	Prof. Jin-Seong Park (Hanyang Univ., Korea) Prof. Soo Young Kim (Korea Univ., Korea)
Exhibition Chair	Dr. Young-Woo Kim (KOPTI, Korea)
Exhibition Co-Chair	Mr. Dong Sik Kim (KDIA, Korea)
Treasurer	Prof. Jae Kyeong Jeong (Hanyang Univ., Korea)

IMID 2021 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: imid@k-ids.or.kr / Tel: +82-42-472-7460 / Fax: +82-42-472-7459

Sponsorship Information

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on **first-come, first-served basis**.

How to reserve your sponsorship

1. Procedure

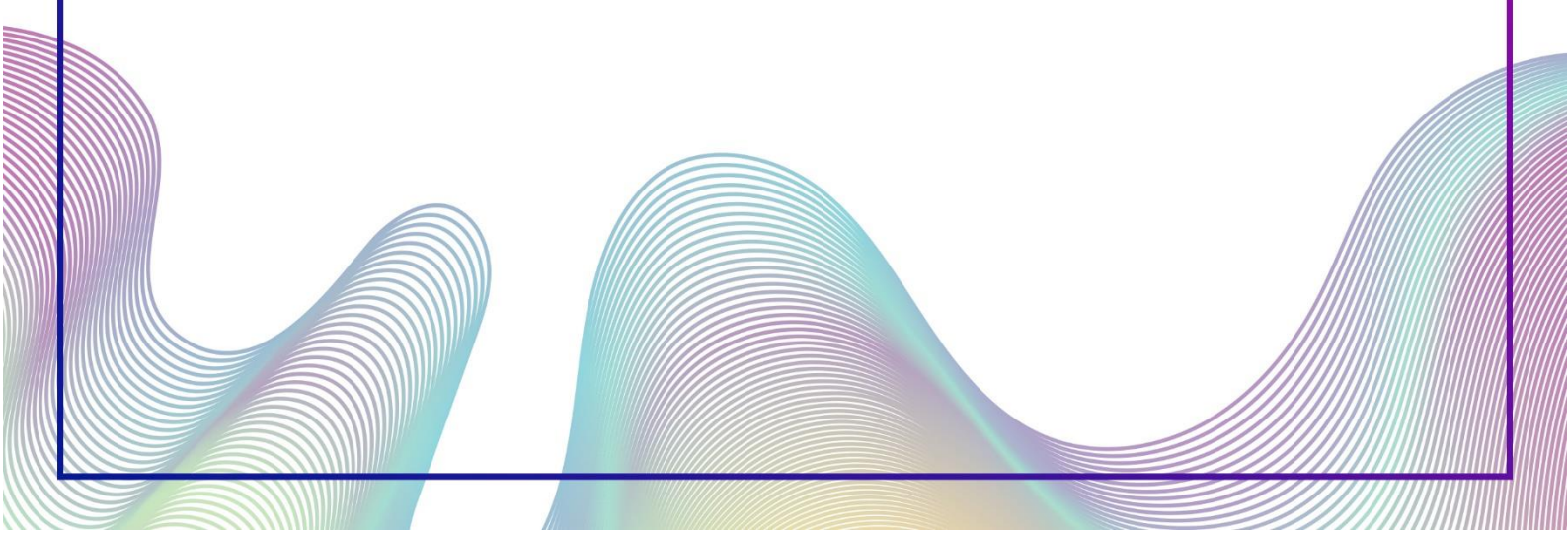
- Please download the Sponsorship Application form, fill out and fax/ or e-mail it to the IMID 2021 Secretariat (imid@k-ids.or.kr).
- Pay the contribution deadline: within a month from invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account. The detailed information will be announced soon.

2. Important Dates

- **July 1, 2021**: Deadline for sponsorship applications.

3. Cancellation Policy

- Before May 30, 2021: Full payment will be refunded.
- Before June 13, 2021: 50% of full payment will be refunded.
- After June 14, 2021: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.



Sponsorship Benefits

Please confirm the following benefits as below;

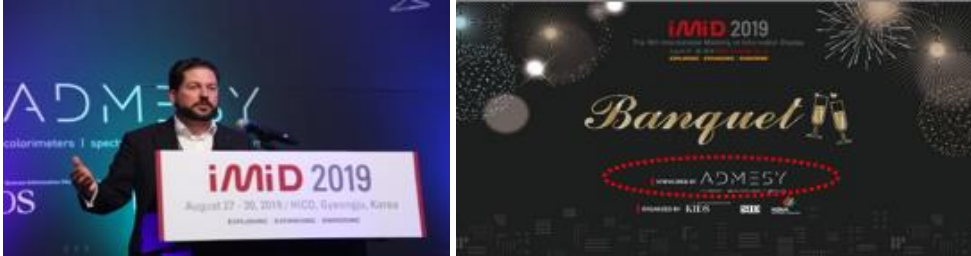
Benefits	Online Sponsorship				
	1. Banquet	2. Lanyard	3. Mask	4. Promotion Video on log-in Page for Online Conference (3 Slots)	5. Watermark logo on Online Conference Site
	KRW 25,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration	12 Persons	4 Persons	4 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	O	O	SOLD OUT
Congratulatory Talk	O	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	O	X	X	X	X
Logo Advertisement Above Information Desk	O	O	O	O	O
E-Booth	O	O	O	O	O
Promotion Video on E-Booth	O	O	O	O	O
Logo on Online Conference Site	O	O	O	O	O

Benefits	6. Photo Wall	7. Participants Paper Band	8. Pen	9. Fill out Desk	10. Ad. on Program Book
	KRW 5,000,000	KRW 3,000,000	KRW 3,000,000	KRW 3,000,000	KRW 1,000,000
Free Registration	2 Persons	2 Persons	2 Persons	1 Person	X
Horizontal Banner in Keynote Session	O	O	O	O	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	O	O	SOLD OUT	O
Congratulatory Talk	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X
Logo Advertisement Above Information Desk	X	X	X	X	X
E-Booth	O	O	O	O	O
Promotion Video on E-Booth	X	X	X	X	X
Logo on Online Conference Site	O	O	O	O	O

Sponsorship Benefits

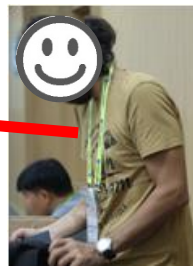
1. Banquet (KRW 25,000,000) **SOLD OUT**

- The company logo will be printed on the banner.
- 1 slide of acknowledgement at Dinner intervals.
- We provide the time for Congratulatory Talk during Banquet.



2. Lanyard (KRW 10,000,000) **SOLD OUT**

- Your logo will be on every single lanyard which contains the nametags for all of our participants.

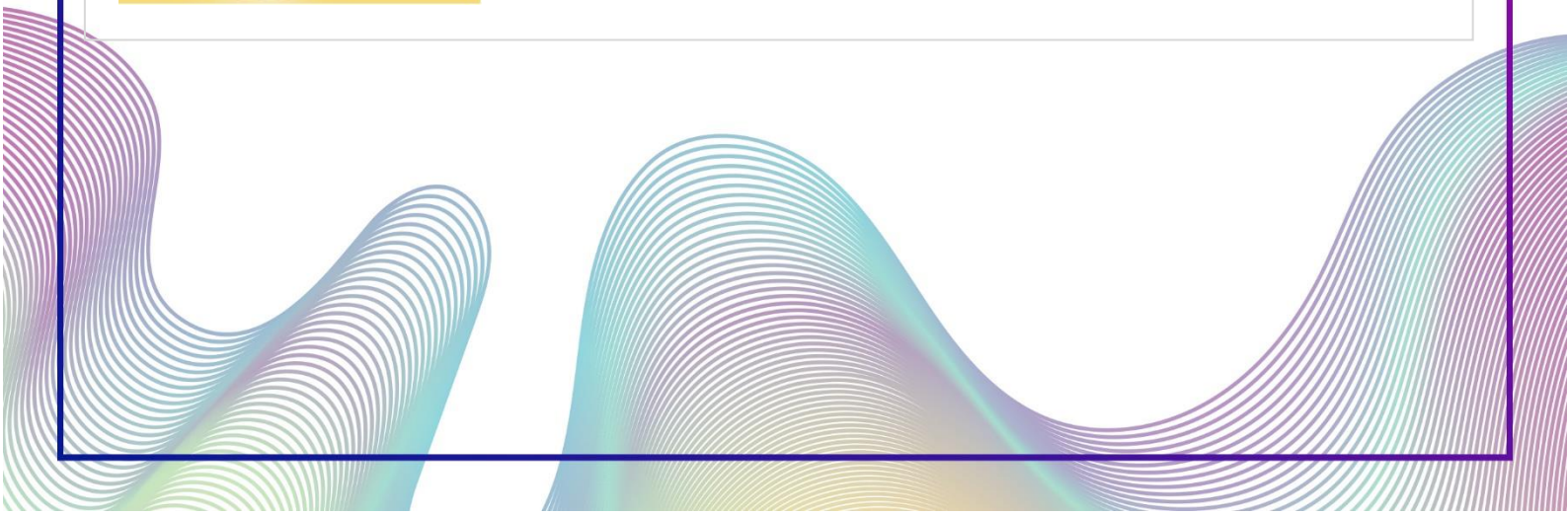


[Online Nametag]



3. Mask (KRW 10,000,000)

- Your logo will be on every single mask for all of our participants on-site.



Sponsorship Benefits

Online Sponsorship

4. Promotion Video on log-in Page for Online Conference (3 Slots) (KRW 10,000,000)

- Short promotion video will be continuously played on the Login page.
- Maximum 3 videos would be played upon first come first served basis.



Online Sponsorship

5. Watermark logo on log-in page of Online Conference Site (KRW 10,000,000)

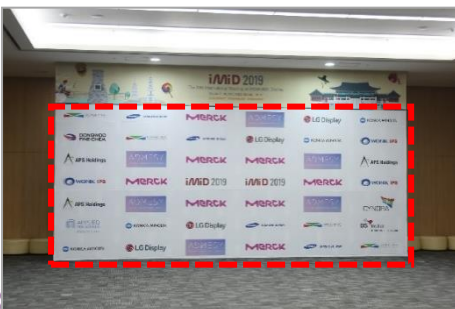
SOLD OUT

- Your watermark logo will be on online conference site.



6. Photo Wall (KRW 5,000,000)

- The company logo will be printed on **SOLD OUT**



Sponsorship Benefits

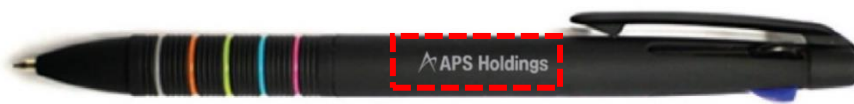
7. Participants Paper Band (KRW 3,000,000)

- Your logo will be on every single paper band. It will be provided to entering the conference after checking the temperature at the registration desk.
- Paper band will be provided different colors for each day of conference period to check temperature daily.



8. Pen (KRW 3,000,000)

- Your logo will be seen by all of our participants by it being on all of our pens used during the conference.



9. Fill out Desk (KRW 3,000,000) **SOLD OUT**

- Your logo will be on fill out desk during the Conference.



10. Ad. on Program Book (KRW 1,000,000)

- ① Front Page (KRW 1,000,000): Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- ② Center Page (KRW 1,000,000): Your company advertisement will be appeared on the center page of program book.
- ③ Additional Page (KRW 1,000,000): For each page.

[Front Page]



[Center Page]



[Additional Page]



Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

IMiD 2021 Secretariat [Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail: imid@k-ids.or.kr]

1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship

Category		KRW	Apply (Check "O")
1. Banquet		25,000,000	SOLD OUT
2. Lanyard		10,000,000	SOLD OUT
3. Mask		10,000,000	
4. Promotion Video on log-in Page for Online Conference (3 Slots)		10,000,000	
5. Watermark logo on Online Conference Site		10,000,000	SOLD OUT
6. Photo Wall		5,000,000	SOLD OUT
7. Participants Paper Band		3,000,000	
8. Pen		3,000,000	
9. Fill out Desk		3,000,000	SOLD OUT
10. Advertisement on Program Book	<input type="checkbox"/> Front SOLD OUT <input type="checkbox"/> Center SOLD OUT <input type="checkbox"/> Additional	1,000,000	

3. Account Information

Account Holder: Korea Information Display Society (KIDS)
 Account Number: 1010-1197-8797
 Bank Name: SUHYUP BANK
 Swift Code: NFFCKRSE
 Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, S.KOREA
 Branch: Managing the Science & Technology Center Branch

Name of Applicant: _____ Date: _____

Signature: _____