

Hybrid Event

imid 2022

The 22nd International
Meeting on Information Display
Driving Display to the Future

August 23-26, 2022
BEXCO, BUSAN, KOREA

Keynote Speakers



TBA

Joo-Sun Choi

President and CEO
Samsung Display Co., Ltd., Korea



**Getting Long Lifetime, and High
Efficiencies from the Blues**

Stephen Forrest

Professor
University of Michigan, USA



**Cutting-Edge Technologies to
Spin up Future Media**

Tomoyuki Mishina

Head of Spatial Imaging Research
Division
NHK STRL, Japan



**Advancing Display.
Advancing Life.**

Michael Heckmeier

EVP, Display Solutions of
Electronics Business
Merck KGaA, Germany

Important Dates

✔ Registration July 31 (Sun.)

✔ -registration August 5 (Fri.)

ORGANIZED BY The Korean Information Display Society(KIDS)

The Korean Information Display Society
KIDS

The Society for Information Display (SID)

SID
SOCIETY FOR INFORMATION DISPLAY

Korea Display Industry Association (KDIA)

KDIA
Korea Display Industry Association

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SINCE 1988

Conference Information

Format	On / Off-line Hybrid Conference
Date	August 23 - 26, 2022
Location	BEXCO, Busan, Korea & Online
Organized by	- The Korean Information Display Society (KIDS)
	- The Society for Information Display (SID)
	- Korea Display Industry Association (KDIA)
Program	- Opening Ceremony
	- Keynote Addresses
	- Tutorials / Workshops
	- Conference
	- Young Leaders Conference
	- Exhibition

Program at a Glance

	TIME	211~213 (Room A)	214~216 (Room B)	217 (Room C)	218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall
Aug. 23 (Tue.)	10:00 ~ 13:00	Tutorials & Workshops								
	13:00 ~ 14:30	Lunch								
	14:30 ~ 17:30	Tutorials & Workshops								

	TIME	211~213 (Room A)	214~216 (Room B)	217 (Room C)	218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall	
Aug. 24 (Wed.)	09:00 ~ 10:30	Oral 01	Oral 02	Oral 03	Oral 04	Oral 05	Oral 06	Oral 07	Oral 08	Exhibition	
		Materials Design	Stretchable Electronic Systems	OLED Materials 1	Applied Vision / Human Factors 1	Emerging Devices for Display Technology 1	Innovative Compensation Technologies	Organic-Based Light Emitting and Related Materials	Bio-Integrated Optoelectronic Devices 1		
	10:30 ~ 10:50	Coffee Break									
	10:50 ~ 12:20	Oral 09	Oral 10	Oral 11	Oral 12	Oral 13	Oral 14	Oral 15	Oral 16		
		Panel & Process	Freeform Display	OLED Device 1	Applied Vision / Human Factors 2	Emerging Devices for Display Technology 2	Advanced Driving Circuits	Nanostructured Materials for Optoelectronics	Bio-Integrated Optoelectronic Devices 2		
	12:20 ~ 13:20	Lunch									
	13:20 ~ 14:50	Poster Session I									
	14:50 ~ 15:10	Break Time									
	15:10 ~ 15:40	Opening Ceremony									
	15:40 ~ 17:40	Keynote Addresses 1~4									

Aug. 25 (Thu.)	TIME	211~213 (Room A)	214~216 (Room B)	217 (Room C)	218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall	
	09:00 ~ 10:30	Oral 17	Oral 18	Oral 19	Oral 20	Oral 21	Oral 22	Oral 23	Oral 24	Exhibition Exhibitor's Seminar Booth (15:00 ~ 16:45)	
		Device Physics	Oxide TFT 1	OLED Materials 2	QD Display 1	AR / VR / MR	Young Leaders Conference 3	LC Optics for AR / VR Displays	Bio-Integrated Optoelectronic Materials 1		
	10:30 ~ 11:00	Coffee Break									
	11:00 ~ 12:30	Oral 25	Oral 26	Oral 27	Oral 28	Oral 29	Oral 30	Oral 31	Oral 32		
		Smart Design	Oxide TFT 2	OLED Device 2	QD EL 1	Holography and Metasurface	Young Leaders Conference 1	Diffractive LC Lens	Bio-Integrated Optoelectronic Materials 2		
	12:30 ~ 14:00	Lunch									
	14:00 ~ 15:30	Poster Session II									
	15:30 ~ 16:00	Coffee Break									
	16:00 ~ 17:30	Oral 33	Oral 34	Oral 35	Oral 36	Oral 37	Oral 38	Oral 39	Oral 40		
Metaverse		Application of TFTs	OLED Manufacturing 1	Multisensory Technology for Display and Beyond 1	3D Display Optics	Merck Science Connect	LC Elastomer	Bio-Integrated Optoelectronic Materials 3			
17:30 ~ 18:30	Break Time										
18:30 ~ 20:30	Banquet										

Aug. 26 (Fri.)	TIME	211~213 (Room A)	214~216 (Room B)	217 (Room C)	218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall	
	09:00 ~ 10:30	Oral 41	Oral 42	Oral 43	Oral 44	Oral 45	Oral 46	Oral 47	Oral 48	Exhibition Exhibitor's Seminar Booth (15:00 ~ 16:15)	
		QD Display 2	Integrations of TFTs	OLED Materials 3	Multisensory Technology for Display and Beyond 2	Pixel Processes for OLED / Micro-LED	Ultra-High Resolution	LC Alignment & Defect	Micro LED Display Driving Technology		
	10:30 ~ 11:00	Coffee Break									
	11:00 ~ 12:30	Oral 49	Oral 50	Oral 51	Oral 52	Oral 53	Oral 54	Oral 55	Oral 56		
		QD EL 2	Oxide TFT 3	OLED Device 3	Women in Display	New Processes for Display Devices	OLEDs	Grating & Photonic Crystal Using LC	Red Micro LED & Applications		
	12:30 ~ 14:00	Lunch									
	14:00 ~ 15:30	Poster Session III									
	15:30 ~ 15:50	Coffee Break									
	15:50 ~ 17:20	Oral 57	Oral 58	Oral 59	Oral 60	Oral 61	Oral 62	Oral 63	Oral 64		
Recent QD Applications		Emerging Materials & Transistors	OLED Manufacturing 2	Young Leaders Conference 2	TFT Processes & Manufacturing		LC Applications	Beyond Micro LED Display			

Topic	Session Code
01. Special Session I: AI & Computational Technologies for Display	01, 09, 17, 25
02. Special Session II: Display with Free Form Factors	02, 10
03. Special Session III: Hyper Realistic Display for Metaverse	33, 46, 54
04. Active-Matrix Devices	18, 26, 34, 42, 50, 58
05. Applied Vision/Human Factors	04, 12
06. AR/VR/MR and 3D Display Optics	21, 29, 37
07. Display Electronics and Systems	06, 14
08. Display Manufacturing and Processes	45, 53, 61
09. Emerging Materials and Devices for Display Technology	05, 13
10. LC Technologies and Electro-Optic Materials	23, 31, 39, 47, 55, 63
11. Lighting Materials and Applications	07, 15
12. Medical/Bio-integrated Optoelectronic Materials and Devices	08, 16, 24, 32, 40
13. Micro-LEDs	48, 56, 64
14. Multisensory Technology for Display and Beyond	36, 44
15. OLED Frontplanes	03, 11, 19, 27, 35, 43, 51, 59
16. Quantum Dots	20, 28, 41, 49, 57

Tutorials

The tutorials are aimed to provide introductory courses for the newcomers to the information display technologies. The tutorials provide audience with six basic topics: OLED, Quantum Dots, Backplane, AR/VR, Micro-LEDs, and Vision(Color, Human Perception) display technologies.

No.	Topic	Speaker	Title
1	OLED	Malte Gather (Univ. of St Andrews, UK)	Organic Light Emitting Diodes – State-of-the-Art and New Frontiers Beyond the Display Industry
2	Quantum Dots	Dong-Kyun Ko (New Jersey Inst. of Tech., USA)	Materials Science and Device Physics of Intraband Colloidal Quantum Dots for Mid-Infrared Detector Applications
3	Backplane	Ali Javey (UC Berkeley, USA)	TBA
4	Micro-LEDs	Yong-Ho Ra (Jeonbuk Nat'l Univ., Korea)	Nano-Photonics: Epitaxy, Device, and Display Application
5	AR/VR	Amal Ghosh (eMagine, USA)	OLED-on-Silicon Microdisplays
6	Vision(Color, Human Perception)	Hyunki Hong (Seoul Nat'l Univ. of Sci. and Tech., Korea)	Vision and Human Perception

Workshops

The workshop is aimed to provide fundamental principles and up-to-date progresses of cutting-edge information display technologies. At IMID 2022, a series of pre-conference workshop programs are focusing on the advanced research and technologies for Hyper realistic displays, Micro-LEDs, and Quantum Dots.

No.	Topic	Speaker	Title
1	Hyper Realistic Display for Metaverse (AR/VR/MR)	Chulhong Kim (LG Display Co., Ltd., Korea)	Status and Prospect of Business Developments and Display Technologies on Metaverse
2		Soon-gi Park (LetinAR, Korea)	Light-Weight Optical Combiner Technology for Augmented and Mixed Reality
3	Micro-LEDs	Jong-Hyun Ahn (Yonsei Univ., Korea)	Micro-LED Devices for Emerging Electronic Applications
4	Quantum Dots	Jonathan Steckel (ST Micro, France)	The Commercialization History and Roadmap of Colloidal Quantum Dot Technology

Young Leaders Conference

Young Leader Conference will be arranged for 2 Sessions.

- **YLC 1:** YLC Session I is open to young scientists who would like to share and discuss their research achievement. Young Scientists are carefully chosen through our technical program committee and recommended for this session. All participants will take this unique opportunity to hear their recent research result. Please join our Young Leader Conference.
- **YLC 2:** YLC Session II is open to students who would like to share and discuss their research results. After oral presentations, outstanding presenters among all YLC applicants will be selected by committees based upon their research originality and technical significance.
- **YLC 3:** YLC Session III session introduces exciting and up-to-date researches from papers submitted in all regular sessions. All presentations in this session is oral and is consist of selected papers reviewed by the committee.

Invited Speakers

** Highlight : Featured Invited Speakers

01. Special Session I: AI & Computational Technologies for Display

Prof. Reinder Coehoorn (Eindhoven Univ., Netherlands)
Dr. Mathew Halls (Schrodinger Inc., USA)
Dr. Michael Helander (OTI Lumionics, Canada)
Prof. Jaejin Lee (Seoul Nat'l Univ., Korea)
Prof. Joonsang Lee (Yonsei Univ., Korea)
Prof. Hyongsik Nam (Kyung Hee Univ., Korea)
Dr. Tobias Neumann (Nanomatch, Germany)
Prof. June-Koo Kevin Rhee (KAIST, Korea)
Prof. Beat Ruhstaller (Zurich Univ., Switzerland)
Prof. Xie Zhang (Beijing Computational Sci. Research Center, China)

02. Special Session II: Display with Free Form Factors

Prof. Tricia Carmichael (Univ. of Windsor, Canada)
Dr. Fabio Cicoira (Polytechnique Montreal, Canada)
Prof. Yeongjun Lee (Stanford Univ., USA)
Prof. Steve Park (KAIST, Korea)
Prof. Jeong Yun Sun (Seoul Nat'l Univ., Korea)

03. Special Session III: Hyper Realistic Display for Metaverse

Prof. Liangcai Cao (Tsinghua Univ., China)
COO. Amal Ghosh (eMagin, USA)
VP. Paul Heremans (imec, Belgium)
Dr. Kiyoshi Kato (Semiconductor Energy Lab., Japan)
Dr. Minsu Jeong (RAONTECH, Korea)
CEO. Chiwoo Kim (APS Holdings, Korea)
Prof. Jae-Hyeung Park (Inha Univ., Korea)

04. Active-Matrix Devices

Prof. Yukiharu Uraoka (Nara Inst. of Sci. and Tech., Japan)
Prof. Joseph Andrews (Univ. of Wisconsin, USA)
Prof. Sung-Yool Choi (KAIST, Korea)
Prof. Mamoru Furuta (Kochi Univ. of Tech., Japan)
Dr. Joo Yeon Kim (ETRI, Korea)
Prof. Myung-Gil Kim (Sungkyunkwan Univ., Korea)
Prof. Jang-Sik Lee (POSTECH, Korea)
Prof. JiYoul Lee (Pukyong Nat'l Univ., Korea)
Dr. Jun Hyung Lim (Samsung Display Co., Ltd., Korea)
Prof. Julia E. Medvedeva (Missouri Univ. of Science & Tech., USA)
Dr. Tae-Hyoung Moon (LG Display Co., Ltd., Korea)
Prof. Kenji Nomura (Univ. of California - San Diego, USA)
Dr. Hongjae Shin (LG Display Co., Ltd., Korea)
Prof. Aimin Song (Univ. of Manchester, UK)
Prof. Bowen Zhu (Weslake Univ., China)

05. Applied Vision/Human Factors

Prof. Sang Chul Chong (Yonsei Univ., Korea)
Dr. Peter Karp (Admesy, Netherlands)
Prof. Oh-Sang Kwon (UNIST, Korea)
Dr. Charles Poynton (Independent Researcher, USA)

06. AR/VR/MR and 3D Display Optics

Prof. Toshiyuki Amano (Wakayama Univ., Japan)
Prof. Uijong Ju (Kyung Hee Univ., Korea)
Prof. Kota Kumagai (Utsunomiya Univ., Japan)
Dr. Byoung-hyo Lee (KETI, Korea)
Prof. Hiromasa Oku (Gunma Univ., Korea)
Dr. Satoshi Shiraga (Cellid, Japan)

07. Display Electronics and Systems

Prof. Suk-Ju Kang (Sogang Univ., Korea)
Dr. Jungchul Kim (LG Display Co., Ltd., Korea)
Prof. Kee Chan Park (Konkuk Univ., Korea)

08. Display Manufacturing and Processes

Dr. Jaewon Ahn (Newport® Products and Spectra-Physics® Lasers, Korea)
Dr. Myung Soo Huh (Samsung Display Co., Ltd., Korea)
Dr. Changhun Hwang (OLEDON, Korea)
Dr. Jaakko Leppäniemi (VTT Technical Research Centre of Finland, Finland)

09. Emerging Materials and Devices for Display Technology

Prof. Inki Kim (Sungkyunkwan Univ., Korea)
Prof. Soo Young Kim (Korea Univ., Korea)
Prof. Arka Majumdar (Univ. of Washington, USA)
Prof. Guoxing Zheng (Wuhan Univ., China)

10. LC Technologies and Electro-Optic Materials

Prof. Suk-Kyun Ahn (Busan Nat'l Univ., Korea)
Prof. Enguo Chen (Fuzhou Univ., China)
Dr. MinSu Kim (Jeonbuk Nat'l Univ., Korea)
Prof. Se-Um Kim (Seoul Nat'l Univ. of Sci. and Tech., Korea)
Dr. Kyung Min Lee (Air Force Research Lab., USA)
Prof. Kristiaan Neyts (Ghent Univ., Belgium)
Prof. Ryotaro Ozaki (Ehime Univ., Japan)
Dr. Atsushi Shishido (Tokyo Inst. of Tech., Japan)
Prof. Jang-Kun Song (Sungkyunkwan Univ., Korea)
Prof. Abhishek Srivastava (Hong Kong Univ. of Sc. and Tech., Hong Kong)
Dr. Nelson Tabiryan (BEAM Co., USA)
Dr. Taylor Ware (Texas A&M, USA)

11. Lighting Materials and Applications

Prof. Chihaya Adachi (Kyushu Univ., Japan)

Prof. Won Bin Im (Hanyang Univ., Korea)

Prof. Joon Hak Oh (Seoul Nat'l Univ., Korea)

Prof. Maria Vasilopoulou (Inst. of Nanoscience and NanoTech., Greece)

Dr. Amin Wedel (Fraunhofer Inst. for Applied Polymer Research IAP, Germany)

12. Medical/Bio-integrated Optoelectronic Materials and Devices

Prof. Yu-Cheng Chiu (Nat'l Taiwan Univ. of Tech., Taiwan)

Prof. Kyung Cheol Choi (KAIST, Korea)

Prof. Ho-Hsiu Chou (Nat'l Tsing-Hwa Univ., USA)

Prof. Nae-Eung Lee (Sungkyunkwan Univ., Korea)

Prof. Tse Nga (Tina) Ng (Univ. of California - San Diego, USA)

Prof. Kyoseung Sim (UNIST, Korea)

Prof. Woon-Hong Yeo (Georgia Tech., USA)

Prof. Lan Yin (Tsinghua Univ., China)

Prof. Tomoyuki Yokota (The Univ. of Tokyo, Japan)

Prof. Huiliang (Evan) Wang (Univ. of Texas at Austin, USA)

13. Micro-LEDs

Dr. Nikhil Balram (MOJO Vision, USA)

CEO. Boeun Kim (RAONTECH, Korea)

Prof. Ioannis Kymissis (Columbia Univ., USA)

CEO. Charles Li (PlayNitride, Taiwan)

Prof. Zetian Mi (Univ. of Michigan, USA)

Prof. Yong-Ho Ra (Jeonbuk Nat'l Univ., Korea)

14. Multisensory Technology for Display and Beyond

Prof. Pooi See Lee (Nanyang Technological Univ., Singapore)

Prof. Stephen Morris (Oxford Univ., UK)

Prof. Junsuk Rho (POSTECH, Korea)

15. OLED Frontplanes

Dr. Junji Adachi (Kyulux Inc., Japan)

Dr. Dae Hyun Ahn (ETRI, Korea)

Dr. Anthony D'Aleo (IPCMS, France)

Prof. Lian Duan (Tsinghua Univ., China)

Prof. Malte C. Gather (Univ. of St Andrews, UK)

Prof. Shaolong Gong (Wuhan Univ., China)

Dr. Mike Hack (UDC, USA)

Prof. Chang Wook Han (Korea Univ., Korea)

Dr. Jaemin Kim (Sungkyunkwan Univ., Korea)

Prof. Jung Kyu Kim (Sungkyunkwan Univ., Korea)

Prof. Jaehyun Lee (Hanbat Nat'l Univ., Korea)

Prof. Jeong-Hwan Lee (Inha Univ., Korea)

Prof. Dongge Ma (South China Univ. of Tech., China)

Prof. Andrew Monkman (Durham Univ., UK)

Prof. Junbiao Peng (South China Univ. of Tech., China)

Dr. Ok-Keun Song (Cynora, Germany)

Prof. Min Chul Suh (Kyung Hee Univ., Korea)

Dr. Jinwon Sun (Samsung Display Co., Ltd., Korea)

Prof. Jianxin Tang (Soochow Univ., China)

Dr. Nicholas Thompson (UDC, USA)

Dr. Siebe van Mensfoort (Simbeyond B. V., Netherlands)

Prof. Chung-Chih Wu (Nat'l Taiwan Univ., Taiwan)

Prof. Guohua Xie (Wuhan Univ., China)

16. Quantum Dots

Prof. Jiwon Bang (Wonkwang Univ., Korea)

Dr. Diego Barrera (Nanosys, USA)

Prof. Young-Hoon Kim (Hanyang Univ., Korea)

Prof. Seungjin Lee (KENTECH, Korea)

Dr. Norman Luechinger (Avantama Ltd., Switzerland)

Dr. Seunguk Noh (Samsung Display Co., Ltd., Korea)

Prof. Jonathan Steckel (ST Micro, France)

Prof. Lina Quan (Virginia Tech, USA)

Dr. Cao Weiran (TCL, China)

Registration

※ All conference participants are strongly recommended to register online at the registration system. We would like to inform you that all the conference registrants will become KIDS members automatically and can register as the KIDS member in IMiD 2023. All the participants intending to attend the conference should register separately.

※ IMiD 2022 provides an Pre-registration Fee until August 5 (Fri.), 2022 in order to generate discounted rates of the registration fee to those who are highly interested in the conference. Online registration is highly recommended to all participants for the conference at the official website.

Registration Period

- Author Registration: June 13 (Mon.) - July 31 (Sun.) (*All presenters should register for the conference.)
- Pre-registration: June 13 (Mon.) - August 5 (Fri.)
- On-site Registration : August 6 (Sat.) ~ August 26 (Fri.), 2022

Registration Fee

Category			On / Offline		Online		Remark
			Pre	On-site	Pre	On-site	
Conference	Regular	KIDS / SID Member	USD 550	USD 650	USD 400	USD 450	[On / Offline] - Admission to On / Offline Sessions (Excluding Tutorials & Workshops) - Conference Kit (Include Program Book, E-program Book, E-proceedings) - Exhibition [Online] - Admission to Online Sessions - E-program Book, E-proceedings
		Non Member	USD 650	USD 750	USD 500	USD 550	
	Student	KIDS / SID Member	USD 170	USD 220	USD 170	USD 220	
		Non Member	USD 200	USD 250	USD 200	USD 250	
Tutorials & Workshops	Regular		USD 200	USD 250	USD 200	USD 250	[On / Offline] Tutorials & Workshop Book
	Student		USD 50	USD 70	USD 50	USD 70	[Online] E-Tutorials & Workshop Book
Conference + Tutorials & Workshops	Regular	KIDS / SID Member	USD 650	USD 750	USD 500	USD 550	[On / Offline] - Admission to All On / Offline Sessions - Conference Kit (Include Program Book, E-program Book, E-proceedings, Tutorials & Workshop Book, E-Tutorials & Workshop Book) - Exhibition [Online] - Admission to All Online Sessions - E-program Book, E-proceedings, E-Tutorials & Workshop Book
		Non Member	USD 750	USD 850	USD 600	USD 650	
	Student	KIDS / SID Member	USD 200	USD 250	USD 200	USD 250	
		Non Member	USD 230	USD 280	USD 230	USD 280	
Banquet			USD 100				Banquet is not included in the registration fee. If you would like to join the banquet, please purchase it.

IMID 2022 Special Exhibition

The IMID 2022 Special Exhibition will run in conjunction with the conference program and offer the exhibition opportunity to interested companies and organization as shown below. The exhibition creates an unparalleled opportunity to promote your products and service face-to-face to attending delegates from all around world.

If you want more information about exhibition, please visit http://www.imid.or.kr/2022/exhibition_guideline.asp

Information for Special Exhibition

Exhibition Title	IMID 2022 Display Future Technology Road Show
Exhibition Schedule	August 24 (Wed.) – 26 (Fri), 2022 / 3 days
Venue	2A Hall, Exhibition Center I , BEXCO, Busan, Korea
Program	Special Exhibition (Exhibitor's Booth), Exhibitor's Technology Seminar Booth, Recruiting Booth
Exhibition Items	1) Materials and components related to electronic display (Glass, Color Filter, BLU, Polarizer Film, Drive IC, OLED Material, LCD Materials, Touch Panel Materials, etc.) 2) Instrument for electronic display (Measuring Instrument, Test System, Equipment for Manufacturing Electronic Parts and Components, Simulator, etc.)

Exhibition Fee (10% VAT will be added to the price listed below)

Application Deadline	KIDS/KDIA Membership		KIDS/KDIA Non-Membership	
	Independent Booth (Space Only/6M*6M)	Prefabricated Booth (Standard / 3M*3M)	Independent Booth (Space Only/6M*6M)	Prefabricated Booth (Standard / 3M*3M)
Early (April 30, 2022) CLOSED	KRW 3,200,000	KRW 1,300,000	KRW 5,200,000	KRW 1,700,000
Advance (June 30, 2022) CLOSED	KRW 4,200,000	KRW 1,500,000	KRW 6,400,000	KRW 2,000,000
Regular (From July 1, 2022)	KRW 4,800,000	KRW 1,650,000	KRW 7,200,000	KRW 2,200,000

Benefit for Exhibitor	<ol style="list-style-type: none"> 1) 1 Conference Free Regular Registration per 1 booth (For the University participating as Exhibitor, Choose between 1 Conference Free Regular Registration or 2 Conference Free Student Registration) 2) Exhibitors Introduction in the special exhibition directory book. 3) Web banner linked with the official website of IMID 2022. 4) Exhibition Entry Fee 10% Discount for the company participated in IMID 2021. 5) Exhibition Entry Fee KRW 200,000 Discount (as honorarium) for the company presenting at Exhibitors' seminar booth. (First come, First served basis)
How to Apply	<ol style="list-style-type: none"> 1) Fill in the application form. 2) Send the application with business license by Email or FAX. 3) Receive the invoice form by the IMID 2022 secretariat office. 4) Pay the deposit (It must be paid by May 31, 2022 / 50% of total amount). 5) Pay the balance (It must be paid by August 1, 2022)
Application Deadline	<ol style="list-style-type: none"> 1) Early-bird Application: April 30 (Sat.), 2022 2) Advance Application: June 30 (Thu.), 2022 3) Regular Application: After July 1 (Fri.), 2022 <p>※ Applicants can be rejected if all spaces have been reserved out.</p>

Sponsorship

Our Organizing Committee of IMiD 2022 welcomes sponsors from interested companies and institutions. We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on first-come, first-serve basis. The Sponsorship prospectus can be downloaded from our website (<http://www.imid.or.kr/2022/sponsorship.asp>).

How to Apply

Please download the Sponsorship Application form, fill out and e-mail or fax it to the IMiD 2022 Secretariat (imid2@k-ids.or.kr / +82-42-472-7459) by July 1, 2022.

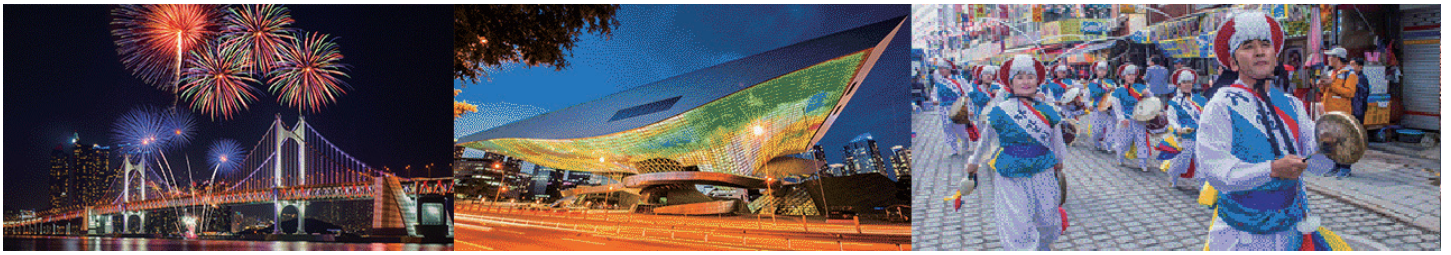
Pay the contribution deadline within a month from invoice issue date.

Please send the receipt to the secretariat for confirmation of full payment.

Benefits	1. Banquet	2. Lanyard	3. Mask	4. Bridge Banner	5. Promotion Video on log-in Page for Online Conference	6. Watermark logo on Online Conference Site
	KRW 25,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration	12 Persons	4 Persons	4 Persons	4 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	O	O
Congratulatory Talk	O	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	O	X	X	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O	O
Top-down Banner	O	X	X	X	X	X
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth
Logo on Online Conference Site	O	O	O	O	O	O

Benefits	7. Photo Wall	8. Pen	9. Fill out Desk	10. Vertical Banner in Exhibition Hall	11. Message Board	12. Ad. on Program Book
	KRW 7,000,000	KRW 5,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration	2 Persons	2 Persons	1 Person	X	X	X
Horizontal Banner in Keynote Session	O	O	O	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	O	SOLD OUT	SOLD OUT	SOLD OUT	O
Congratulatory Talk	X	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O	O
Top-down Banner	X	X	X	X	X	X
Exhibition Booth	X	X	X	X	X	X
Logo on Online Conference Site	O	O	O	O	O	O

About Busan



Located at the southern tip of the Korean peninsula, Busan is the second largest metropolis in Korea. It is home to the country's longest river, longest beach, and most significant port. Its geography includes a coastline featuring superb beaches and scenic cliffs, mountains that provide excellent hiking and extraordinary views with hot springs scattered throughout the city. Busan enjoys four distinct seasons and a temperate climate that never gets too hot or cold. For these reasons, Busan is becoming a world-class city for tourism and culture and a hot spot destination for international conventions.

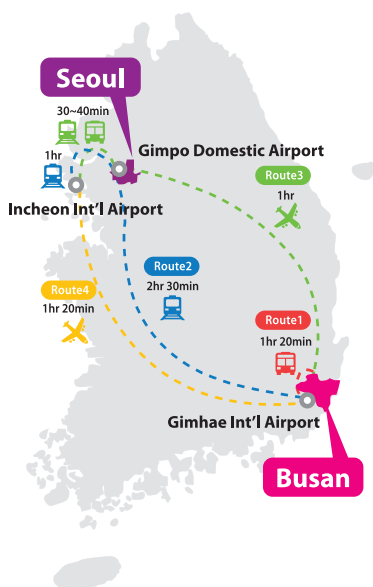
Venue : BEXCO, Busan



BEXCO, a landmark in the global maritime city of Busan, is a facilitator of a successful business that has a vast wealth of knowledge and expertise.

The center implements a differentiated operation strategy based on its many years of successfully attracting and hosting highly acclaimed, large scale international events. BEXCO prides itself on being a world-leading exhibition and convention center that offers incomparable value to its clients. We are looking forward to seeing you in BEXCO, Busan.

Transportation



[Route 1] Gimhae(Busan) Int'l Airport → BEXCO

[Route 2] Incheon Int'l Airport → Busan Station(KTX) → BEXCO

[Route 3] Incheon Int'l Airport → Gimpo Domestic Airport →
Gimhae(Busan) Domestic Airport → BEXCO

[Route 4] Incheon Int'l Airport → Gimhae(Busan) Int'l Airport → BEXCO

Hybrid Event

IMiD 2022

The 22nd International
Meeting on Information Display

Driving Display to the Future

August 23-26, 2022
BEXCO, BUSAN, KOREA