

The 22nd  
International  
Meeting on  
Information  
Display

**Hybrid Event**

# IMiD 2022

August 23-26, 2022  
BEXCO, BUSAN, KOREA

## Sponsorship Prospectus

**ORGANIZED BY**

The Korean Information Display Society (KIDS)



The Society for Information Display (SID)



Korea Display Industry Association (KDIA)



## Conference Information

### Conference Title

The 22nd International Meeting on Information Display (IMID 2022)

### Date

August 23 (Tue.) – 26 (Fri.), 2022

### Location

BEXCO, Busan, Korea / Online (Hybrid Event)

### Expected Number of Attendees

More than 2,000 people from World Wide

### Program

- Opening Ceremony
- Keynote Addresses
- Tutorials / Workshops
- Conference
- Young Leaders Conference
- Exhibition

### Organized by

The Korean Information Display Society (KIDS)  
The Society for Information Display (SID)

### Sponsored by

The Korea Display Industry Association (KDIA)

### Organizing Committee

<b>General Chair</b>	Prof. Sang-Hee Ko Park (KAIST, Korea)
<b>General Co-Chair</b>	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
<b>Executive Chairs</b>	Prof. Byung Doo Chin (Dankook Univ., Korea) Prof. Seunghyup Yoo (KAIST, Korea)
<b>Executive Secretary</b>	Prof. Jae-Hyeung Park (Inha Univ., Korea) Prof. Hak-Rin Kim (Kyungpook Nat'l Univ., Korea)
<b>Program Chairs</b>	Prof. Yong-Young Noh (POSTECH, Korea) Prof. Jun Yeob Lee (Sungkyunkwan Univ., Korea)
<b>Program Secretary</b>	Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea) Prof. Wan Ki Bae (Sungkyunkwan Univ., Korea)
<b>Exhibition Chair</b>	Dr. Young-Woo Kim (KOPTI, Korea)
<b>Treasurer</b>	Prof. YungKyung Park (Ewha Woman's Univ., Korea)

### IMID 2022 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: [imid@k-ids.or.kr](mailto:imid@k-ids.or.kr) / E-mail (Sponsorship&Exhibition): [imid2@k-ids.or.kr](mailto:imid2@k-ids.or.kr)

Tel: +82-42-472-7460 / Fax: +82-42-472-7459

# Sponsorship Information

## About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on **first-come, first-served basis**.

## How to reserve your sponsorship

### 1. Procedure

- Please download the Sponsorship Application form, fill out and fax/ or e-mail it to the IMiD 2022 Secretariat (imid2@k-ids.or.kr).
- Pay the contribution deadline: within a month from invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account. The detailed information will be announced soon.

### 2. Important Dates

- **July 1, 2022**: Deadline for sponsorship applications.

### 3. Cancellation Policy

- Before May 31, 2022: Full payment will be refunded.
- Before June 10, 2022: 50% of full payment will be refunded.
- After June 17, 2022: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

## Sponsorship Benefits

Please confirm the following benefits as below;

Benefits	1. Banquet	2. Lanyard	3. Mask	4. Bridge Banner	Online Sponsorship	
					5. Promotion Video on log-in Page for Online Conference	6. Watermark logo on Online Conference Site
					KRW 10,000,000	KRW 10,000,000
	KRW 25,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration	12 Persons	4 Persons	4 Persons	4 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O
Congratulatory Talk	O	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	O	X	X	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O	O
Top-down Banner	O	X	X	X	X	X
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth
Logo on Online Conference Site	O	O	O	O	O	O

Benefits	7. Photo Wall	8. Pen	9. Fill out Desk	10. Vertical Banner in Exhibition Hall	11. Message Board	12. Ad. on Program Book
	KRW 7,000,000	KRW 5,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration	2 Persons	2 Persons	1 Person	X	X	X
Horizontal Banner in Keynote Session	O	O	O	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O
Congratulatory Talk	X	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O	O
Top-down Banner	X	X	X	X	X	X
Exhibition Booth	X	X	X	X	X	X
Logo on Online Conference Site	O	O	O	O	O	O

## Sponsorship Benefits

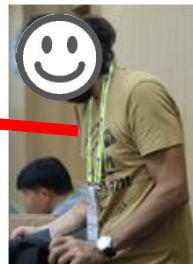
### 1. Banquet (KRW 25,000,000)

- Logo prominently displayed on banner at the banquet.
- Sponsor acknowledgement slide during dinner intervals.
- Opportunity to deliver Congratulatory Talk during Banquet.



### 2. Lanyard (KRW 10,000,000)

- Your logo will be printed on the lanyards. Badges and lanyards are required to be worn by all participants.



[Online Nametag]



### 3. Mask (KRW 10,000,000)

- Your logo will be on masks which will be distributed to all of our attendees with the conference kit.



### 4. Bridge Banner (KRW 10,000,000)

- A advertising banner of your company will be installed in front of the main passage.



## Sponsorship Benefits

### Online Sponsorship

#### 5. Promotion Video on log-in Page for Online Conference (KRW 10,000,000)

- Short promotion video will be continuously played on the login page.



### Online Sponsorship

#### 6. Watermark logo on log-in page of Online Conference Site (KRW 10,000,000)

- Your watermark logo will be on online conference site.



### 7. Photo Wall (KRW 7,000,000)

- The company logo will be printed on the photo wall.



### 8. Pen (KRW 5,000,000)

- Pens with your company's logo will be given to all the participants with the conference kit.



### 9. Fill out Desk (KRW 3,000,000)

- Your logo will be on fill out desk during the Conference.



### 10. Vertical Banner in Exhibition Hall (KRW 2,000,000)

- A vertical banner of your company will be hung in the exhibition hall.



### 11. Message Board (KRW 2,000,000)

- Your logo will be on message board during the Conference.



### 12. Ad. on Program Book (KRW 1,000,000)

- ① Front Page (KRW 1,000,000): Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- ② Center Page (KRW 1,000,000): Your company advertisement will be appeared on the center page of program book.
- ③ Additional Page (KRW 1,000,000): For each page.

[Front Page]



[Center Page]



[Additional Page]





# Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

<b>IMiD 2022 Secretariat</b>	
[Tel: 042-472-7460 / Fax: 042-472-7459]	
[E-mail: <a href="mailto:imid@k-ids.or.kr">imid@k-ids.or.kr</a> / E-mail (Sponsorship&Exhibition): <a href="mailto:imid2@k-ids.or.kr">imid2@k-ids.or.kr</a> ]	

## 1. Information of the Company

<b>■ Company Name</b>			
<b>■ President</b>		<b>■ Person in charge</b>	
<b>■ Department</b>			
<b>■ Address</b>			
<b>■ Zip Code</b>		<b>■ Country</b>	
<b>■ Tel</b>		<b>■ Fax</b>	
<b>■ E-mail</b>			

## 2. Sponsorship

Category	KRW	Apply (Check "O")			
1. Banquet	25,000,000	Sold Out			
2. Lanyard	10,000,000	Sold Out			
3. Mask	10,000,000	Sold Out			
4. Bridge Banner	10,000,000	Sold Out			
5. Promotion Video on log-in Page for Online Conference	10,000,000				
6. Watermark logo on Online Conference Site	10,000,000				
7. Photo Wall	7,000,000	Sold Out			
8. Pen	5,000,000				
9. Fill out Desk	3,000,000	Sold Out			
10. Vertical Banner in Exhibition Hall	2,000,000	Sold Out			
11. Message Board	2,000,000	Sold Out			
12. Advertisement on Program Book	1,000,000				
	<table style="width: 100%; border: none;"> <tr> <td style="width: 20%; text-align: center;">Front [Sold Out]</td> <td style="width: 20%; text-align: center;">Center [Sold Out]</td> <td style="width: 20%;"><input type="checkbox"/> Additional</td> </tr> </table>	Front [Sold Out]	Center [Sold Out]	<input type="checkbox"/> Additional	
Front [Sold Out]	Center [Sold Out]	<input type="checkbox"/> Additional			

## 3. Account Information

Account Holder: Korea Information Display Society (KIDS)  
 Account Number: 1010-1197-8797  
 Bank Name: SUHYUP BANK  
 Swift Code: NFFCKRSE  
 Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, S.KOREA  
 Branch: Managing the Science & Technology Center Branch

Name of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_