


# iMiD 2024

The 24th International Meeting on Information Display  
August 20-23, 2024 / ICC Jeju, Jeju, Korea



<b>Company Name</b>	Idemitsu Kosan Co.,Ltd.	<b>Company Logo</b>
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<b>Exhibitor Introduction</b>	<p>Idemitsu Kosan was founded in 1911 in Japan and is a leading Japanese petroleum wholesaler with sales of 9.5 trillion yen in 2022 based on five business segments, including fuel oil, basic chemicals, and high-performance materials, and 14,000 employees at 67 locations worldwide. We began R&amp;D for OLED materials, one of our business fields, in 1985. Since then, we have commercialized blue light-emitting materials in 1997, contributing to mass production of OLED TV for the first time in the world in 2007. Ever since, many materials have been adopted for the light-emitting devices of major panel manufacturers in South Korea and China, contributing greatly to the commercialization of OLED products such as TV and smartphones at present. We have published numerous original patents and academic papers that are worthy with the reputation that we have been developing OLED for decades, and we are driving OLED marketplace and technology.</p> <p>Idemitsu Kosan started to provide a wide range of layers, such as Red, Green, and Blue host dopants, injection layers, and transfer layer materials on initial step, but recently we are focusing on high-efficiency blue light-emitting materials, especially TADF, which are the most competitive in the industry.</p>	

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	<p>In March 2023, Idemitsu Advanced Materials Korea was established in Korea to promote the advanced materials such as lithium battery materials and oxide semiconductor materials including OLED materials on areas of develop technology and customer service to meet the needs of Korean customers. We will continue to accelerate technology development and R&amp;D into applications such as mobility and tablets as well as TVs and smartphones.</p>
<b>Exhibit Description</b>	<ul style="list-style-type: none"><li>·Outline, Business activities, objectives, and roles of Idemitsu Kosan Co.,Ltd. and Idemitsu Advanced Materials Korea</li><li>·Material Technology Direction, Roadmap</li></ul>
<b>Exhibit Product</b>	Organic Light-Emitting Diodes (OLED) Luminescent Material