October 13-17, 2008 / KINTEX, Ilsan, Korea

Abstract Submission Due Date: April 30, 2008
Late News Paper Submission Due Date: July 15, 2008
Digest Paper Submission Due Date: August 15, 2008

ORGANIZED BY

The Korean Information Display Society (KIDS)
Society for Information Display (SID)
Korea Display Industry Association (KDIA)
United States Display Consortium (USDC)
DisplaySearch
Korea Electronics Association (KEA)
Message from the Chairman

It is my great pleasure to announce the 8th International Meeting on Information Display to be held at the Korea International Exhibition Center (KINTEX) in Ilsan, Gyeonggi Province during October 13-17, 2008. I would like to extend my cordial invitation to you to participate in the IMID 2008, which will be a joint event with International Display Manufacturing Conference 2008 and Asia Display 2008 (IMID/IDMC/ASIA DISPLAY 2008).

Currently, we are experiencing tremendous growth in flat panel information display industries and in implementation of such devices in our daily lives. At the IMID/IDMC/ASIA DISPLAY 2008, we are going to cover new and exciting advancements in such display technologies and applications, manufacturing technologies, display electronics, materials and components of major displays at our tutorials, workshops, technical conference sessions and exhibitions. In addition, prospects of information display industries will be reviewed at IMID Business Forum co-hosted with DisplaySearch.

In particular, this year’s IMID/IDMC/ASIA DISPLAY 2008 is going to be held along with the Korea Electronic Show (KES) and I-SEDEX. The show features exhibitions and seminars on semiconductors, consumer electronics, and telecommunications. This new format is aimed to provide better opportunities for IMID/IDMC/ASIA DISPLAY 2008 participants to experience and discuss state-of-the-art information display technologies. Our program committee members will spare no effort in making IMID/IDMC/ASIA DISPLAY 2008 a successful and rewarding conference for all participants, who will undoubtedly enjoy our spacious facilities at the KINTEX complex, located approximately 20 kilometers west of Seoul. We look forward to seeing you at IMID/IDMC/ASIA DISPLAY 2008.

Woo-Hyun Paik
President and CTO
LG Electronics, Inc.
General Chair of IMID/IDMC/ASIA DISPLAY 2008
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Keynote Speakers

Young Soo Kwon
President & Chief Executive Officer
LG Display, Korea
Tentative Title: New Value in Flat Panel Display

Steven Webster
Senior Vice President
The Display and Graphics Business
3M, USA
Tentative Title: The Next Wave in Display Innovation

Conference Scopes and Organizers

The IMID/IDMC/ASIA DISPLAY 2008 program committee encourages submission of original papers on all aspects of display science, engineering, manufacturing, and applications. IMID/IDMC/ASIA DISPLAY 2008 will feature topical sessions listed below which focus on selected issues or key developments in the area of interests. The submission to any of the general symposium topics or any of the topical sessions listed below is welcome.

(1) Active-Matrix Devices (AMD)
Scopes
Advances in development and implementation of active-matrix displays:
- Active-Matrix LCDs for LCD-TV, Note-PC and Monitors
- Active-Matrix Mobile Displays
- Novel Active-Matrix Display Devices and Addressing
- LTPS TFT-LCDs
- Integrated Active-Matrix Driving Circuits and Sensors
- Backplane Technology for AM OLEDS
- Transparent TFFs
- High-Performance Active Matrix Displays
- System-on-Panel (SOP), OTFFs
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- Sang-Hee Park (ETRI, Korea)
- Yung Hui Yeh (ITRI, Taiwan)
- D. Pribat (Ecole Polytechnique, France)

(2) Liquid Crystal Technologies and Other Non-emissive (LCT)
Scopes
Displays advances in the development of liquid-crystal materials, optoelectronic effects, and devices, new materials in non-emissive display technologies:
- LC Materials
- LC Modeling
- LC Alignment
- Bistable LCDs
- Fast Switching LCDs
- Wide Viewing Angle LCDs
- Microdisplays
- Reflective Displays
- Other Non-Emissive Displays
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**Chair/ Co-Chair**

Device performances and analysis of interface etc: techniques, OLEDs for lighting, characterization of the fabrication processes, driving methods, encapsulation.

**Secretary**

**Committee Members**

(4) Organic Light-Emitting Diode (OLED) Displays

Scopes

New developments in the design and manufacturing, performance characteristics, and driving methods and circuitry:

- Fundamental Discharge Mechanisms
- Luminous Efficiency Improvement
- High Speed Address and Related Reset Waveforms
- Cell Design and Material Characteristics
- Image Enhancement Technology
- Low Cost Driving Circuit and System
- Low Cost & High Precision Fabrication Technology
- M GO and other Protective Materials, etc.

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Akira Miyamoto (Tohoku Univ., J apan)
Cheol-Hee Moon (Hoseo Univ, Korea)
Bhum-Jae Shin (Sejong Univ., Korea)

(3) Plasma Display Panels (PDP)

Scopes

All aspects of plasma display panels including device structures, characterization of the device performances and phosphors, and luminemdes, materials for display and lighting, etc.:

- Inorganic Illumination devices (materials, process, devices, etc.)
- LEDs (materials, devices, etc.)
- Phosphors for Emissive Displays (PDP, PLED, CRT, Electroluminescent Display, etc.)
- and Lighting Devices (CCFL, LED, etc.)

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Yuhua Wang (Lanzhou Univ, China)
J unyong Zhang (Beihang Univ, China)

(6) Flexible Displays/Plastic Electronics (Flexible)

(“Special Session Co-organized by KIDS and USDC”)

Scopes

Flexible displays and plastic electronics, including advances in inorganic and organic materials (both small molecules and polymers) phosphors, electrodes, device structures, fabrication processes, driving methods, characterization and analysis of the device performances, etc: Flexible LCDs; Flexible OLEDs; E-Papers; Flexible Backplanes; Flexible Substrates and Barriers; Thin-Film Encapsulation; Electrodes and Interconnection; Processes (including patterning and printing) and M anufacturing.

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M ark Hartney (USDC, USA)

**Secretary**

Sung-Ho J i (Pusan Nat’l Univ, Korea)
Chang Dong Kim (LG Display, Korea)
Soon-Ki Kwon (Kyungsung Univ, Korea)
Yeon-Gon Mo (Samsung SDI, Korea)

(5) Phosphors, Illumination and LEDs (PI)

Scopes

All aspects of inorganic illuminations and LEDs including device structures, characterization of the device performances and phosphors, and luminescent materials for display and lighting, etc:

- Inorganic Illumination devices (materials, process, devices, etc.)
- LEDs (materials, devices, etc.)
- Phosphors for Emissive Displays (PDP, PLED, CRT, Electroluminescent Display, etc.)
- and Lighting Devices (CCFL, LED, etc.)

**Chair**

Duk Young J eon (KAIST, Korea)

**Secretary**

Dae-Hee Park (Wongwang Univ, Korea)
J ae Soo Yoo (Chung-Ang Univ, Korea)

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Tadatuugu M imai (Kanazawa Inst. of Tech, J apan)
Kee-Sun S ohn (Sunchun Nat’l Univ, Korea)
Yuhua Wang (Lanzhou Univ, China)
J unyong Zhang (Beihang Univ, China)

(7) Field Emission Displays and Ultra Slim CRTs (FED / CRTs)

Scopes

Recent developments in field emission displays including advances in materials, device structures, characterization, and driving methods. Structures, components, materials, and performances in Ultra Slim CRTs:

- FED Devices: Ultra Slim CRTs; Processing: Fabrication; Glass &Glass Coatings; Emitter Materials; Phosphors; Packaging & Vacuum Technology; Optical Aspects; Simulation and Modeling; Emission Physics and Beam Characteristics; Novel Devices; Driving Methods

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Kwangbok Kim (Kumho Electric Co. Ltd, Korea)
Byeong-Yong Lee (HNT, Korea)
Yahachi Saibo (Nagoya Univ., J apan)

(8) Projection Displays (Projection)

Scopes

Projection-display systems, key components and materials for applications such as TV sets, game systems, electronic cinema, desktop monitors, business presentations and training, commercial and military simulations, and medical imaging:

- Projection Systems, Components Including Light Sources and Screens; Projections Using CRTs, LCDs, and Other Light Valves; Tiled Displays; Novel Large-Area Displays

**Chair**

Sang Kyeong Yun (Samsung Electro-mechanics Co. Ltd, Korea)

**Committee Members**

Akio Furukawa (Sony Corp, J apan)
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Yong-M o Kwon (KIST, Korea)
Byoung Ho Lee (Seoul Nat’l Univ, Korea)
Kang W oong Lee (Hanuk Aviation Univ, Korea)
Yun W oo Lee (KIRSS, Korea)
Seung-Nam Park (KIRSS, Korea)

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M ichael Hack (Universal Display Corp, USA)
Yongbaek Hong (Seoul Nat’l Univ, Korea)
J ack Hou (TRI, Taiwan)
Seung-Youl Kang (ETRI, Korea)
Insoo Kim (J Components, Korea)
Shurghan Kim (DuPont Displays, USA)
Changjin Lee (KRICT, Korea)
Beng Ong (ASTAR, Singapore)
M i Hye Y i (KRICT, Korea)
### (9) Display Electronics, Systems and Applications (Systems)
#### Scopes
Progress in driving methods, electronics, and system design technologies for display devices and new display applications:
- Driving Methods and Circuits for Display Devices;
- Driver IC’s; Image Signal Processor; System-On-Glass (SOG) and System-On-Panel (SOP) Technologies;
- Display Interface Technologies; and All Other Display Electronics Technologies and New Applications.

#### Committee Members
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Osamu Matoba (Kobe Univ., Japan)
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Namho Hur (ETRI, Korea)
Toshiaki Fuji (Nagoya Univ., Japan)
George Barbastathis (MIT, USA)

#### Secretary
Jeun Hee Park (Chungbuk Nat’l Univ., Korea)

### (10) Applied Vision / Human Factors / 3D Displays (3D)
#### Scopes
All aspects of vision, perception, and human factors in the design, image quality, and usability of all types of visual display systems:
- 3D Display and Imaging Processing; Novel Methods of Information Transfer; Impact of Ambient Lighting on Display Performance; Spatial-Temporal Interactions in Displays; Color and Gray Scale in Visual Displays; Display Metrology

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Jae-Hyeung Park (Chungbuk Nat’l Univ., Korea)
Min-Chul Park (KIST, Korea)
Adrian Travis (Cambridge Univ., UK)

### (11) Display Materials and Components (MC)
#### Scopes
New development of materials and components for displays. It includes new functional materials for substrates, active/passive materials, their properties, and fabrication methods for components:
- LCD Backlight; LCD Color Filters; Polarizer; Optical Films; PDP Materials and Components; Electrode Materials; Dielectric Materials and Process; Semiconductors; Color Filters; Glasses; All Organic Display (AOID)

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Young Chul Kim (Kyung Hee Univ., Korea)

### (12) Display Manufacturing & Measuring Equipment (ME)
#### Scopes
Development and application of new designs of equipment for the manufacturing, testing and measuring, manufacturing issues on the breakthrough for the display performances, cost reduction, and throughput:
- New Process Technology; Thin-Film & Thick Film Deposition; Etching; Patterning; Robotic Handling; Final Assembly; Test and Repair; Measuring Equipment; etc.

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Kigook Song (Kyung Hee Univ., Korea)

### (13) Novel and Future Displays (Novel)
#### Scopes
Development of new and novel displays, new applications:
- Novel Active-Matrix Devices and Processes; Novel Devices and Image Processing; Novel Display Applications, etc.

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### LATE NEWS PAPER
IMID / IDM C / ASIA DISPLAY 2008 will have late-news paper presentations. The paper should be of most recent and significant developments that merit the presentation at the Conference. The deadline for Late-News Papers is July 15, 2008. When submitting the Late-News Paper, authors should describe why their achievements deserve as late-news status.

### DEADLINES
**KEY DATES**
- **Digest Paper** — August 15, 2008
- **Pre-Registration** — September 10, 2008

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**DEADLINES**
- **Abstract/Summary** — April 30, 2008
- **Acceptance Notification** — June 30, 2008
- **Late News Paper** — July 15, 2008

**DIGEST PAPER**
- **Tutorial** — October 13, 2008
- **Workshop & Business Forum** — October 14, 2008
- **Keynote Address** — October 15, 2008
- **Conference** — October 15–17, 2008

Starting from IMID 2008, we are going to use our new official Logo shown as follows:

This logo emphasizes the idea of future displays.
**IMID / IDM C / Asia Display 2008 Features**

**WORKSHOPS**
The workshops will provide in-depth analysis on fundamental and recent advances in important display technologies. The prominent leaders will be invited as speakers for the workshops of following areas:
- **AMD**
- **Touch Screen Panel (TSP)**
- **External Touch Screen / Thin Film Photo Sensor / Photo Sensor Integrated TSP / Technology of Integrated TSP**
- **PDP**
- **Electron Emission Phenomena in PDP Protecting Layer**
- **OLED**
- **AM OLED Technology for Large Size OLED TV**
- **Flexible Displays**
- **Materials and Processes for Flexible Display and Printed Electronics**
- **Projection Displays**
- **Mobile Information Display in the Era of Telecommunication, Multimedia and Internet: Projection Technology and Applications**
- **Display Manufacturing & Measuring Equipment**
- **Manufacturing Equipment Technology**
- **Display Measurement and Analysis Technology**

**TUTORIALS**
The tutorials are aimed to provide introductory courses for the newcomers to the information display technologies of following areas:
- **AMD**
- **Oxide Thin Film Transistor**
- **PDP**
- **PDP Discharge and Driving Waveform**
- **OLED**
- **High-Efficiency Long-Lifetime OLEDs**
- **Phosphors, Illumination and LEDs**
- **Thermal, Optical, and Phosphor Technologies for Highly Efficient LED Illumination Devices**
- **Flexible Displays**
- **Physics and Technologies of OTTs**

**LATE NEWS PAPER**
IMID / IDM C / ASIA DISPLAY 2008 will have late-news paper presentations. The paper should be of most recent and significant developments that merit the presentation at the Conference. The deadline for Late-News Papers is July 15, 2008. When submitting the Late-News Paper, authors should describe why their achievements deserve the newcomers to the information display technologies.

**EXHIBITION**
IMID 2008 Exhibition will be held from October 14th to 17th, 2008. We expect active participation and much interest from the worldwide exhibitors. The IMID Exhibition has provided the best opportunity for exhibitors in the world to reach a large and diverse audience of the information displays. In the IMID’07 Exhibition 342 booths were exhibited by 144 companies and over 10,000 people visited the booth to find the state-of-the-art information on the latest developments in the information displays such as LCDs, PDPs, OLEDs, Flexible displays, and display processing equipments, materials and components.

We expect the IMID 2008 Exhibition will attract more exhibitors and attendees and provide the exhibitors a successful business opportunity. The deadline of the application for participation for the exhibition is July 1, 2008.

The selection process for the participation will be on first-come first-served basis and early-bird 10% discount of booth fee is available until March 31, 2008 (www.imidex.org).

**GENERAL INFORMATION**
Awards
Outstanding manuscripts from the manuscripts submitted to IMID / IDM C / ASIA DISPLAY 2008 will be selected for the awards of M Insister of Science and Technology (Republic of Korea), Merk Award, and Merk Award-Young Scientists. The awardees will be determined based upon their originality and the technical significance to information display industry by the award Committee of conference.

In addition, Conference Chairman Awards for excellent poster presentation will be presented.

Conference Location
About KINTEX
The KINTEX project was initiated and co-funded by national and local government to meet a deficiency in the domestic supply of venues for exhibitions and conventions. The other goal was to achieve the globalization of the domestic exhibition and convention industry. KINTEX has developed a three-story building with exhibition and convention facilities on a 68,000 pyong (224,800 square meters) site; it had a grand opening on April 29, 2005, after completion of the first phase in a three-phase construction project. The most unique feature about the KINTEX exhibition facilities is that it can hold five GYM, each with floor loading capacity 1,500 kg/sqm. KINTEX is attracting and developing world-class exhibitions and conventions through vigorous marketing activities, promoting it as the marketplace for top-ranked domestic and international enterprises.

**SIGHTSEEING**
Changdeok palace
World Cultural Heritage-Changdeok palace, Rear Garden & Jongmyo
Changdeok palace, is the only palace that preserves the architectural style if the Chosun Dynasty. The Rear Garden used to be the king’s resting place where 300-year-old trees, pond and pavilion are harmoniously organized with nature itself. To protect the cultural properties, only guided tour is permitted. Jongmyo Royal Shrine contains the memorial tables of honored kings, and religious ceremonies still take place here.

The Korean Folk Village
The Korean Folk Village is an open-air folk museum and international tourist attraction for foreign visitors. There are a traditional marketplace, farm houses reflecting characteristics of each province and shops stocking a variety of traditional handicrafts and souvenirs. Korean traditional performances are performed in the performing area twice a day. Having fun at Korean Folk Village full of amusement.

Suwon Hwaseong wall
Taking a walk through Suwon Hwaseong Fortress wall, Paldalmun Gate, J angannmun Gate are its four main gates. In the center of hwaseong Fortress is the Hwaseong Temporary Palace, where the king sought refuge during times if war and enduring times of war and enjoyed restful reposie in times of peace. The Hwaseong Train is a train that runs M. Paldasan and Yeonmudea. Drama Deajanggeum was shot at Suwon Hwaseong as well.
Abstract/Summary Submission

On-line Submission using the conference website (http://www.imid.or.kr) is encouraged. Please prepare your abstract/summary in Adobe Acrobat (PDF) format or Microsoft Word (doc) format for the submission. Electronic transmission through e-mail to imidkids@k-ids.or.kr is also possible. If these submission methods are not available, please submit a hardcopy and CD-ROM of your abstract/summary to following address:

**IMID/IDMC/ASIA DISPLAY 2008 Program Secretariat**

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5F, Daehan Bldg., 1018 Dunsan-dong, Seo-gu, Daejeon, 302-120, Korea  
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E-mail: imidkids@k-ids.or.kr

The deadline for submission of the abstract/summary is April 30, 2008. Notification of acceptance of the abstract/summary will be sent via e-mail to the corresponding author by June 30, 2008. Authors of accepted papers will receive an instruction for the preparation of the manuscript to be published in the Conference Proceedings / CD-ROM of IMID/IDMC/ASIA DISPLAY 2008. The paper shall consist of four pages including illustrations, and is due August 15, 2008.

**FORMAT OF SUBMISSION**

The format of abstract/summary is posted at the conference website (http://www.imid.or.kr). The abstract/summary should give a concise summary of the work, including following information.

1. **Separate Cover Letter with Abstract**
   - Title of Paper
   - Full name, complete mailing address, e-mail address, Telephone and fax numbers of the principal author
   - Name, affiliation, city, state, country of additional authors,
   - An abstract of 30-50 words
   - Preferred topical session (listed in this call for papers)
   - Oral/Poster presentation preference

2. **Technical Summary (maximum: 2-pages and single -column A4 format including figures and tables)**
   - Objective and Background: Briefly describe the goals and background information of your work.
   - Results: Describe the results with focus on the novelty of your work.
   - Impact: Discuss the significance of your work and compare your findings with previously published work.
   - References: List major references.

The submitted abstract/summary will either be accepted or rejected based on technical merits evaluated by peer reviewers. The accepted manuscript might be reassigned to an oral or poster presentations of appropriate topical session at the discretion of program committee.

Full paper (maximum 4 pages) should be submitted in Microsoft Word (doc) format to be published in the Conference Proceedings / CD-ROM by August 15, 2008, if your abstract/summary is accepted.

**FORMAT OF PRESENTATIONS**

Invited oral presentation to the conference will follow to a 25-minute format (20 minutes for presentation and 5 minutes for questions and answers) and contributed oral presentations to a 20-minute format (15 minutes for presentation and 5 minutes for questions and answers).

**POINTS OF CONTACT**

All questions or inquiries for further information regarding IMID/IDMC/ASIA DISPLAY 2008 should be directed to one of the followings:

- **IMID/IDMC/ASIA DISPLAY 2008 General Secretariat**  
  Hyun Jae Kim, Associate Professor,  
  School of Electrical and Electronic Engineering  
  Yonsei University, Seoul 120-749, Korea  
  E-mail: hjk3@yonsei.ac.kr / Tel: +82-2-2123-5865

- **IMID/IDMC/ASIA DISPLAY 2008 Secretariat[primary contact]**  
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  #1013, The Korea Science and Technology Bldg. 635-4, Yeogsam-dong, Kangnam-gu, Seoul 135-703, Korea  
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  Tel: +82-42-472-7464, Fax: +82-42-472-7459

- **IM ID 2008 Exhibition Secretariat**  
  IM ID 2008 Exhibition Team  
  11F, The Korean Science and Technology Bldg. 635-4, Yeogsam-dong, Kangnam-gu, Seoul 135-703, Korea  
  E-mail: bgb@kdia.org  
  Tel: +82-2-3014-5707, Fax: +82-2-556-2234
In association with
IDMC (International Display Manufacturing Conference)
and ASIA DISPLAY 2008

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Deadlines & Key Dates

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DEADLINE FOR ABSTRACT/SUMMARY
April 30, 2008