



## **Brian Huh**

(Principal Analyst, Omdia)

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Brian Huh is the market leading analyst of small and medium displays (below 9 inches), including smartphone, automotive, wearable, and other emerging applications. The small and medium display market includes various applications and various display technologies such as TFT-LCD, AMOLED, OLEDoS, Micro LED are being introduced for each application group. His primary research is on the TFT LCD/AMOLED display market outlook and the supply chain of small and medium display industry.

Prior to joining Omdia in 2013, Brian's previous work experience also includes working at Hydis in South Korea as a TFT LCD module process engineer, product planner, and strategic marketing manager for 11 years. He holds a bachelor's degree in electronics from Dongguk University in South Korea.

With more than 20 years of industry experience, he is known for his professional analysis and strategic insights on small and medium-sized display market.